

CATEGORY LEVEL: ALCOHOLIC DRINKS

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; El Salvador*, Guatemala; Honduras*; Mexico; Panama*; Paraguay*; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; Bangladesh*; Cambodia*; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Laos*; Malaysia; Myanmar*; Pakistan; Philippines; Singapore; South Korea; Sri Lanka*; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola*; Cameroon; Côte d'Ivoire*; Egypt; Ethiopia*; Ghana*; Iraq*; Israel; Jordan*; Kenya; Kuwait*; Lebanon*; Morocco; Nigeria; Oman*; Qatar*, Saudi Arabia; South Africa; Tanzania*; Tunisia; Uganda*, United Arab Emirates

**research data available only at top line category level*

CATEGORIES

Beer

Cider / Perry

RTDs / High-strength Premixes

Spirits

Wine

STATISTICS

Off-trade, on-trade and total value sales trends

- 2003-2022
- Off-trade, on-trade and total manufacturer selling prices (msp)
- Off-, on-trade and total volume sales trends
- 2003-2022
- litres, hectolitres, cases, UK and US barrels

Company shares

- 2008-2017 for beer, RTDs / high-strength premixes, spirits and cider / perry markets
- 2008-2017 wine***
- % and actual
- Total volume terms
- Total value terms (modelled) ****
- by global brand owner and local brand owner

Brand shares

- 2008-2017 beer, RTDs / high-strength premixes, spirits and cider / perry

- 2008-2017 for wine***

- % and actual
- Total volume terms
- Total value terms (modelled) ****
- by global brand name and local brand name

Retail distribution patterns

- 2003-2017
- on-trade vs. off-trade
- off-trade broken out by distribution channel
- % and actual

Pricing

- 2017
- retail price per brand
- price ranges of premium, standard and economy beer

*** Data available for 55 markets only

**** Data available for 78 markets and will appear shortly after the main project's publication

CATEGORY LEVEL: APPAREL AND FOOTWEAR

GEOGRAPHIC COVERAGE

Western Europe: Austria; Denmark; France; Germany; Greece; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Turkey; United Kingdom

Eastern Europe: Czech Republic; Hungary; Poland; Romania; Russia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Venezuela

Asia Pacific: China; Hong Kong, China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia

Africa and Middle East: Egypt; Israel; Morocco; Nigeria, Saudi Arabia; South Africa; United Arab Emirates

CATEGORIES

Apparel

Childrenswear

Apparel Accessories

Apparel by Men's vs. Women's

Menswear

Womenswear

Apparel by Category

Nightwear

Outerwear

Jeans

Swimwear

Underwear

Hosiery

Footwear

Children's Footwear

Men's Footwear

Women's Footwear

Sportswear

STATISTICS

Retail value sales trends

- 2003-2022
- Retail selling price (rsp)

Retail volume sales trends

- 2003-2022

Company shares

- 2008-2017
- % share, actuals and rankings
- by global brand owner and local brand owner

Brand shares

- 2008-2017
- % share, actuals and rankings
- by umbrella, global and local brand name

Retail distribution patterns

- 2003-2017
- % share and actual

CATEGORY LEVEL: AUTOMOTIVE

[THIS PREMIUM INDUSTRY CAN BE ADDED TO CATEGORY LEVEL]

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; France; Germany; Italy; Netherlands; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Czech Republic; Poland; Romania; Russia

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Mexico

Asia Pacific: China; India; Indonesia; Japan; Malaysia; Singapore; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia

Africa and Middle East: Israel; South Africa

Modelled Regional and World Totals

**We research Automotive in 197 markets and offer detailed segment- and GBO-level analysis for the above 35 countries.*

CATEGORIES

Vehicles in Use

Commercial Vehicles in Use

Passenger Cars in Use

Motorcycles and Mopeds in Use

Vehicle Production

Commercial Vehicle Production

Passenger Car Production

Motorcycles and Mopeds Production

Vehicle Registrations

Commercial Vehicle Registrations

Diesel Car Registrations

Passenger Car Registrations

Motorcycles and Mopeds Registrations

Car Traffic Volume

Distances Travelled by Mode of Transport

Kilometres Travelled by Air

Kilometres Travelled by Rail

Kilometres Travelled by Road

Distances Flown on Scheduled Flights

Average Annual Distance Travelled by Car

Fuel Prices

Price per 10 Litres of Automotive Diesel

STATISTICS

Per capita and per household sales trends

- by total population and number of households

Retail volume sales trends

- 2003-2033

Price per 10 Litres of Premium Unleaded Petrol

Light Vehicles

Passenger Cars

Light Commercial Vehicles

Light Vehicles by Segment, GBO and Brand

Mini Cars

Small Cars

Lower Medium Cars

Upper Medium Cars

Executive Cars

Luxury Cars

Sports Cars

Mini MPVs

Compact MPVs

Full Size MPVs

SUVs

Pick-Ups

Car-Derived Vans

Small Vans

Medium Vans

Measures

Brand Origin

Premium vs. Mainstream

- Unit volumes

Company shares

- 2008-2017

- % share and actual volume

- by global brand owner

Brand shares

- 2007-2017
- % share and actual volume
- by brand

Vehicles in use, vehicle production, vehicle registrations

- 1977-2017
- Unit volumes split between passenger cars and commercial vehicles
- All geographies, not just the 35 countries covered in detail

Car traffic volume

- 1977-2017
- Distance travelled in car-kilometres
- All geographies, not just the 35 countries covered in detail

Distances travelled by mode of transport

- 1977-2017
- Kms travelled by air, rail and road
- Distance flown on scheduled flights
- Average annual distance travelled by car
- All geographies, not just the 35 countries covered in detail

Fuel prices

- 1977-2017
- Price for 10 litres; diesel and premium unleaded petrol
- All geographies, not just the 35 countries covered in detail

ANALYSIS

Strategy Briefings

World Market Overview by Segment (SUVs, Luxury Cars, etc.)

Select Country Profiles

ARTICLES

Expert analysis of immediate and potential consequences of key industry events

- Economic situation
- Legislation and regulatory issues
- Technology developments
- Changing country environment
- Demographic shifts
- Income distribution
- Emerging consumer trends and attitudes
- Segmentation trends
- New product launches and marketing strategies
- Acquisitions, disposals and strategic partnerships

CATEGORY LEVEL: BEAUTY AND PERSONAL CARE

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; El Salvador; Guatemala; Honduras; Mexico; Panama; Paraguay; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; Bangladesh; Cambodia; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Laos; Malaysia; Myanmar; Pakistan; Philippines; Singapore; South Korea; Sri Lanka; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola; Cameroon; Côte d'Ivoire; Egypt; Ethiopia; Ghana; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Morocco; Nigeria; Oman*; Saudi Arabia; South Africa; Tanzania; Tunisia; United Arab Emirates

CATEGORIES

Baby and Child-specific Products
Bath and Shower
Colour Cosmetics
Deodorants
Depilatories
Fragrances
Hair Care
Men's Grooming

Oral Care
Oral Care excl. Power Toothbrushes
Skin Care
Sun Care
Premium Beauty and Personal Care
Mass Beauty and Personal Care
Prestige Beauty and Personal Care

STATISTICS

Retail value sales

- 2003-2022
- retail selling price (rsp) and manufacturer selling price (msp)

Retail volume sales

- 2003-2022
- Volume data (litres, kilograms, units) and volume alternative data (units)

Company shares

- 2008-2017
- % share and actual
- by global brand owner and local brand owner

Brand shares

- 2008-2017
- % share and actual
- by global brand name, local brand name and by umbrella brand

Distribution

- 2003-2017
- % and actual

Premium vs. mass

- 2003-2022

Men's skin care by type

- 2015-2017

Skin Whitening vs. Non-Skin Whitening

- 2013-2017

Toothpaste by Type

- 2013-2017

Razors and Blades by Type

- 2013-2017

CATEGORY LEVEL: CONSUMER APPLIANCES

GEOGRAPHIC COVERAGE

Western Europe: Austria; Denmark; France; Germany; Greece; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Turkey; United Kingdom

Eastern Europe: Czech Republic; Hungary; Poland; Russia; Ukraine; Romania

North America: Canada; USA

Latin America: Argentina; Brazil; Colombia; Chile; Mexico; Venezuela

Asia Pacific: Australia; China; Hong Kong; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam;

Africa and Middle East: Egypt; Morocco; Nigeria; Israel; Saudi Arabia; South Africa; UAE.

CATEGORIES

Major Appliances

- Dishwashers
- Home Laundry Appliances
- Large Cooking Appliances
- Microwaves
- Refrigeration Appliances

Small Appliances

- Air Treatment Products
- Food Preparation Appliances
- Heating Appliances
- Irons
- Personal Care Appliances
- Small Cooking Appliances
- Vacuum Cleaners

STATISTICS

Consumer Appliances Retail Sales Data

Retail value sales trends

- 2003-2022
- retail selling price (rsp)

Retail volume sales trends ('000 units)

- 2003-2022

Company shares

- 2008-2017
- volume % share and actual
- by global brand owner and local brand owner

Brand shares

- 2008-2017
- volume % share and actual
- by global brand name and local brand name

Retail distribution patterns

- 2003-2017
- % share and actual

Pricing

- 2003-2022

Household penetration rate by sector and subsector

% analysis 2010-2022

Consumer Appliances Trade Statistics

Production volume ('000 units)

- 2006-2016

Production shares

- 2007-2016
- volume % share and actual
 - by global brand owner and local brand owner

Export by country

- 2006-2015
- % share and actual

Import by country

- 2006-2015
- % share and actual

CATEGORY LEVEL: CONSUMER ELECTRONICS

GEOGRAPHIC COVERAGE

Western Europe: Austria, France, Denmark, Germany, Greece, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Turkey, United Kingdom

Eastern Europe: Czech Republic, Hungary, Poland, Romania, Russia, Ukraine

North America: Canada, USA

Latin America: Argentina, Brazil, Chile, Colombia, Mexico, Venezuela

Asia Pacific: China, India, Indonesia, Hong Kong, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

Australasia: Australia

Africa and Middle East: Egypt, Israel, Morocco, Nigeria, Saudi Arabia, South Africa, UAE

CATEGORIES

Computers and Peripherals

In-Car Entertainment

In-Home Consumer Electronics

Home Audio and Cinema

Home Video

Televisions

Video Players

Portable Consumer Electronics

Imaging Devices

Mobile Phones

Portable Players

Wearable Electronics

STATISTICS

Retail value sales

- 2004-2023
- Retail selling price (rsp)

Retail volume sales

- 2004-2023

Business volume sales (Computers)

- 2004-2023

Business value sales (Computers)

- 2004-2023
- Manufacturer selling price (msp)

Company and brand shares

- by global brand owner and local brand owner
- 2009-2018 retail volume

Retail distribution

- 2004-2018 retail volume

Analysis by type (retail volume)

- Smartphones by Screen Size (2017-2023)
- Tablets by OS (2012-2022)
- Laptops by Form Factor: Convertible vs. Fixed (2017-2023)
- TVs by Network Connectivity: Internet Smart TV vs. Other TVs (2012-2023)
- Digital Cameras by Type (2012-2023)

CATEGORY LEVEL: CONSUMER FINANCE

GEOGRAPHIC COVERAGE

Western Europe: Austria; Denmark; France; Germany; Greece; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Turkey; United Kingdom

Eastern Europe: Czech Republic; Hungary; Poland; Romania; Russia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Venezuela

Asia Pacific: China; Hong Kong-China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand, Vietnam

Australasia: Australia

Africa and Middle East: Egypt; Israel; Morocco; Nigeria; Saudi Arabia; South Africa; UAE

CATEGORIES

Financial Cards and Payments

Financial Cards in Circulation

ATM Function

Charge Card Function

Credit Function

Debit Function

Pre-paid Function

Store Cards

Transactions

Total Cards Transactions

ATM Transactions

Card Payment Transactions

Charge Card Transactions

Credit Card Transactions

Debit Transactions

Pre-Paid Transactions

Store Card Transactions

Consumer Payment Transactions

M-Commerce

Consumer Lending

Consumer Credit

Mortgages / Housing

STATISTICS

The current year of analysis is 2018. Data coverage is provided per country.

Indicators

- Number of transactions (2004-2023)
- Transaction value (2004-2023)
- Number of cards in circulation (2004-2023)
- Number of accounts (2004-2023)
- Number of smart cards in circulation (2006-2018)
- Contact and Contactless
- Domestic vs. foreign spend for debit, credit, charge, open loop pre-paid (2006-2018)
- Card expenditure by location for debit, credit, charge and open loop pre-paid (2006-2018)
- Merchant acceptance (2004-2018)
- Value lost to fraud by fraud type (2004-2018)
- Counterfeit cards
- Card stolen or lost
- Card not present
- Card lost or stolen in the post
- ID fraud
- Number of POS terminals (2006-2018)
- Number of ATMs (2006-2018)
- Banked Population (2003-2018)
- Underserved population (2003-2018)
- M-Commerce
- Value (2006-2023)
- Proximity vs. Remote (2013-2023)
- Mobile Phone vs. Tablet (2013-2023)
- Gross lending value (2003-2023)
- Outstanding balance value (2003-2023)
- Consumer credit by type: mainstream vs. alternative (2008-2023)
- Other personal lending by type (2008-2023)
- Non-performing loans (2004-2018)
- Issuer data / shares
 - Number of cards in circulation by function (2007-2017)
 - Transaction value by card function (2007-2017)
- Operator data / shares
 - Number of cards in circulation by function (2007-2017)
 - Transaction value by card function (2007-2017)
- Average Personal Credit Card Balance (2015-2018)
 - Average Personal Credit Card Limit (2015-2018)
 - Personal Credit Card Utilisation (2015-2018)

CATEGORY LEVEL: CONSUMER FOODSERVICE

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Peru; Venezuela

Asia Pacific: China; Hong Kong, China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt; Israel; Morocco; Nigeria; Saudi Arabia; South Africa; United Arab Emirates

CATEGORIES

Consumer Foodservice by Type

Chained Consumer Foodservice

Independent Consumer Foodservice

100% Home Delivery / Takeaway

Cafés / Bars

Full-Service Restaurants

Fast Food

Self-Service Cafeterias

Street Stalls / Kiosks

Pizza Consumer Foodservice

Consumer Foodservice by Location

Consumer Foodservice through Standalone

Consumer Foodservice through Leisure

Consumer Foodservice through Retail

Consumer Foodservice through Lodging

Consumer Foodservice through Travel

MEASURES

Market size statistics

Consumer foodservice value sales

2003-2022

Consumer foodservice units (# of outlets)

2003-2022

Consumer foodservice transactions

2003-2022

Company shares

2008-2017

value sales, transactions, units

Brand shares

2008-2017

value sales, transactions, units

Chained vs. independent

2003-2022

Eat-in vs. takeaway, drive-through, and delivery sales

2010-2022

Food vs. drink sales

2003-2022

Sales by location

2003-2022

Online vs. offline ordering

2014-2022

CATEGORY LEVEL: CONSUMER HEALTH

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; El Salvador; Guatemala; Honduras; Mexico; Panama; Paraguay; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; Bangladesh; Cambodia; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Laos; Malaysia; Myanmar; Pakistan; Philippines; Singapore; South Korea; Sri Lanka; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola; Cameroon; Côte d'Ivoire; Egypt; Ethiopia; Ghana; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Morocco; Nigeria; Oman; Qatar*; Saudi Arabia; South Africa; Tanzania; Tunisia; Uganda*; United Arab Emirates

**researched data and analysis for these countries available as of September 2018*

CATEGORIES

OTC

Adult Mouth Care
Analgesics
Sleep Aids
Cough, Cold and Allergy (Hay Fever) Remedies
Dermatologicals
Digestive Remedies
Emergency Contraception
Eye Care

NRT Smoking Cessation Aids

Wound Care
Sports Nutrition
Vitamins and Dietary Supplements
Weight Management and Wellbeing
Herbal / Traditional Products
Allergy Care
Paediatric Consumer Health

STATISTICS

Retail value sales trends

- 2004-2023
- manufacturer selling price (msp) and retail selling price (rsp)

Retail volume sales trends (modelled)

- 2004-2023

Company shares

- 2009-2018
- % share and actual
- by global brand owner and national brand owner
- manufacturer selling price (msp) and retail selling price (rsp)

Brand shares

- 2009-2018
- % share and actual
- by global brand name and local brand name
- by latest owner
- manufacturer selling price (msp) and retail selling price (rsp)

Retail distribution patterns

- 2004-2018
- % share and actual
- manufacturer selling price (msp) and retail selling price (rsp)

Pricing

- 2017-2018

CATEGORY LEVEL: CONSUMERS

CATEGORIES

1. Digital Consumer
2. Households
3. Income and Expenditure
4. Lifestyles
5. Population

DIGITAL CONSUMER

Geographic coverage

Digital Consumer: Landscape

- Global – 210 countries

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela

Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

Western Europe: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Digital Consumer: Connected Commerce

- Global –20 countries

Asia Pacific: China; India; Indonesia; Japan; South Korea; Thailand

Australasia: Australia

Eastern Europe: Poland; Russia

Latin America: Brazil; Mexico

Middle East and Africa: Saudi Arabia; South Africa; United Arab Emirates

North America: Canada; USA

Western Europe: France; Germany; Turkey; United Kingdom

Category in detail

Digital Purchases
Internet

Mobile Telecommunications
Possession of Digital Devices

Statistics

[Digital Consumer: Landscape](#)

- 50 year time series: 1980-2031

[Digital Consumer: Connected Commerce](#)

- 10 year time series: 2013-2022

HOUSEHOLDS

Geographic coverage

- Global – 210 countries
- 792 sub-national regions

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela

Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

Western Europe: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Category in detail

Average Household Size

Number of Households

Households by Number of Persons

Households by Number of Rooms

Households by Age of Head of Household

Households by Education of Head of Household

Households by Sex of Head of Household

Households by Status of Head of Household

Households by Type

Households by Number of Children

Households by Urban/Rural Location
Households by Tenure
Households by Type of Dwelling
Households by Size of Dwelling

Households by Construction Material of Outer Walls
Housing Stock
Household Facilities
Possession of Household Durables

Statistics

- 54 year time series: 1977-2030

INCOME AND EXPENDITURE

Geographic coverage

- Global – 210 countries
- 792 sub-national regions

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela

Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

Western Europe: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Category in detail

Consumer Expenditure
Consumer Expenditure by Category
Consumer Expenditure as a % of GDP
Consumer Expenditure by Urban / rural Split
Index of Consumer Prices
Gini Index
Gross Income
Average Gross Income by Age
Population by Income Band and Age
Social Class (ABCDE) by Age

Gross Income by Source
Tax and Social Security Contributions
Tax and Social Security Contributions as a % of Gross Income
Disposable Income
Average Disposable Income by Sex
Disposable Income by Urban / rural Split
Households by Disposable Income Band
Household Disposable Income Deciles
Median Disposable Income per Household

Middle Class Households (% of Total)
Middle Class Households
Poverty

Savings
Savings Ratio

Statistics

- 54 year time series: 1977-2030

Extra detail

Income and Expenditure Dashboard

- This dashboard is an interactive tool which enables clients to create instant maps, bar charts and scatter plots in order to visualise data with ease and make cross-country and regional comparisons. The dashboard tool covers every income and consumer expenditure indicator and includes download and export functionality.

Income and Wealth Distribution Model

- The Income and Wealth Distribution Model is an interactive visual tool showcasing disposable income, net wealth and joint income-wealth across 50 countries. This innovative dashboard provides a complete view of the personal economic resources to finance consumption, giving insight on consumer behaviour and purchasing decisions.

Consumer Spending by Income Band Analysis Tool

- The Consumer Spending by Income Band Analysis Tool allows you to explore how spending on consumer goods and services varies across households' income levels, countries and time. The tool captures consumer expenditure data on 12 key categories including food, clothing and housing in 85 countries through to 2030. Use the tool to identify product potential and target consumer groups by sizing the population for different income bands. See what families are spending their income on and how discretionary versus non-discretionary spending varies by Top, Middle and Bottom socioeconomic classes.

LIFESTYLES

Geographic coverage

- Consumer survey data: 21 key countries (indicated by * in list below) in 2017 and future years
- Consumer Lifestyles reports: 85 countries

Africa and the Middle East: Algeria; Bahrain; Cameroon; Egypt*; Israel; Jordan; Kenya; Kuwait; Morocco; Nigeria; Qatar*; Saudi Arabia*; South Africa*; Tunisia; United Arab Emirates*

Asia Pacific: China*; Hong Kong, China; India*; Indonesia*; Japan*; Kazakhstan; Malaysia; Pakistan; Philippines; Singapore; South Korea*; Taiwan; Thailand*; Turkmenistan; Uzbekistan; Vietnam

Australasia: Australia*; New Zealand

Eastern Europe: Azerbaijan; Belarus; Bosnia and Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland*; Romania; Russia*; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Argentina; Bolivia; Brazil*; Chile; Colombia*; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico*; Peru; Uruguay; Venezuela

North America: Canada†; USA*

Western Europe: Austria; Belgium; Denmark; Finland; France*; Germany*; Greece; Ireland; Italy*; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey*; United Kingdom*

Category in detail

The system contains online consumer survey data from the following surveys:

The Global Consumer Trends Survey

In September 2011, Euromonitor began conducting an online tracking survey of consumer attitudes and behaviours to explore key consumer lifestyle areas and influencers: healthy living, food and drink, technology, shopping, leisure activities, and personal traits and values. Data and analysis from the first five waves of the Global Consumer Trends

Survey (2011, 2013, 2015, 2017) are available in the Lifestyles system. In 2016, the Global Consumer Trends Survey expanded from 9 to 20 countries and will continue to be updated annually. In 2017, Canada was added, bringing coverage up to 21 countries.

Question topics

The Global Consumer Trends Survey contains 130+ topics and 1250+ unique sub-questions, relating to the following themes:

- Eating and Drinking
- Green Influences
- Healthy Living
- Personal Traits and Values
- Shopping
- Spending
- Technology

Geographic coverage 2011-2015 (9)

- Asia Pacific: China; India; Japan
- Eastern Europe: Russia (2013 and 2015 only)
- Latin America: Brazil
- North America: Canada, USA
- Western Europe: France; Germany; United Kingdom

Geographic coverage 2016-onward (21)

- Africa and the Middle East: "Middle East" (pooled responses from Egypt; Qatar; Saudi Arabia; United Arab Emirates); South Africa
- Asia Pacific: China*; India*; Japan*; Indonesia; South Korea; Thailand
- Australasia: Australia
- Eastern Europe: Poland; Russia*
- Latin America: Brazil*; Colombia; Mexico*
- North America: USA*
- Europe: France*; Germany*; Italy; Turkey; United Kingdom*

Sample and statistical data detail

- 2015 and previous: 1,800+ responses in each of 9 countries (2013, 2015); 2,000 responses in each of 8 countries (2011)
- 2016-onward: 1,800+ responses in each of 9 core countries (indicated by * in "Geographic Coverage 2016-onward" above), and 1000+ responses in each of the remaining 12 countries
- Online panelists participating in the Global Consumer Trends Survey were pre-screened to ensure the sample was representative of each country under review for a) age and b) gender.
- Data was reviewed to ensure that only unique, complete responses to the questionnaires were used in analysis, that response times were appropriate for the number of questions provided and that repeat or illegible open responses were removed.

Demographic detail

All 130+ topics in the Global Consumer Trends Survey can be segmented by the following demographic indicators:

- Age
- Euromonitor Consumer Type (eg, Undaunted Striver)
- Education Level
- Employment Status
- Gender
- Home Ownership
- Household Members
- Income
- Race / ethnicity (starting in 2015)
- Size of City
 - Starting in 2015: Including name of city for those City Dwellers in larger urban areas and name of Region for those in smaller urban or more rural areas

Statistics

- There are over 109,000 consumer survey responses in the system, providing information about 300+ topics and 1,400+ sub-questions.

- Data from the consumer surveys described above is accessible via state-of-the-art visualisations as well as Excel exports in the Lifestyles online dashboard.
 - Survey responses are displayed in a variety of ways, from overall to country comparisons to demographic and other consumer type segmentations. Users may customise the dashboard view to showcase the segments of their choice.
 - Respondent counts as well as percent responding to each answer option are shown for each sub-question.
 - Please see individual surveys (in “Categories in Detail” above) for more information about the themes covered and potential demographic segmentation options for each survey.
 - On request, subscribers are also entitled to copies of the survey data in its original form: untabulated datasets in csv or SPSS format, with accompanying codebook.
- The Global Consumer Trends survey has time series data from 2011, 2013, 2015, 2016 and 2017 with annual updates going forward.
- Survey data in the dashboard is organized according to the following themes:

▪ Eating and Drinking	▪ Personal Traits and Values
▪ Healthy and Ethical Living	▪ Respondent Demographics
▪ House and Home	▪ Shopping
▪ Leisure and Recreation	▪ Spending and Saving
▪ Path to Purchase	▪ Technology

Reports

- 85 Consumer Lifestyles reports, with updates every 1-2 years
- 70 Strategy Briefings, with new topics coming in the future
- 50 Global Survey Reports
- New releases every month

The system contains analysis pertaining to social and lifestyle changes, trends and developments in consumer behaviour, attitudes and habits. This analysis is published in the form of reports, articles, opinion pieces, datagraphics, multimedia (podcasts, videocasts), and visual applications. It is organized around the following themes:

- Eating and Drinking
- Grooming and Appearances
- Healthy and Ethical Living
- House and Home
- Leisure and Recreation
- Shopping
- Spending and Saving
- Technology

Consumer Lifestyle reports

Each report focuses on a particular country and examines how people live their lives and the factors influencing lifestyle choices in that geographic market: eating and drinking, grooming and appearances, healthy and ethical living, house and home, leisure and recreation, shopping and spending and saving.

Strategy Briefings

Written from global and regional perspectives, these reports reveal major and emerging trends in consumer behaviour, which will have an impact on sales and marketing of all consumer products. They also present detail on Euromonitor International’s proprietary Consumer Types at the global and country level.

Articles

- Annual profiling of the year’s predicted Top 10 Global Consumer Trends, with monthly follow-ups detailing recent updates
- Future Watch articles documenting up-and-coming consumer trends at the local, regional, and global levels
- Regular articles on topical issues relevant to lifestyles and major consumer trends
- Visuals and multimedia content bring the data and themes alive

- New releases every month

Extra detail

Visual applications featuring survey data:

- Survey: Online Activities
- Survey: Parents
- Survey: Buying Green?
- Survey: Youthful Diets

Consumers in 2030 Vis App

- Explore trends across households, population, income and expenditure among 85 of the world's largest economies.

POPULATION

Geographic coverage

Global – 210 countries

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela

Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

Western Europe: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Category in detail

Total Population

Male Population

Female Population

Population by Urban / rural Location

Population Density

Median Age of Population

Dependency Ratio

Fertility

Mortality

Migration and Natural Population Change

Marital Status

Population Segmentation

Health

Statistics

54 year time series: 1977-2030

Population by Diversity

- Population by Citizenship
- Population by Country of Birth
- Population by Ethnicity and Race
- Population by Religion
- Population by Language

Extra detail

Population Dashboard

- This dashboard is a visual, interactive tool which maps out every indicator of the page providing at-a-glance analysis. It enables country and regional comparisons and includes download and export functionality.

Future Demographics Model

- An interactive visual app which brings unique functionality showcasing our cross-country comparable demographic data together with innovative data-dense visuals. Examine the demographic structure of countries around the world and search for similarities.

Consumers Overview Vis App

- Explore the consumer profile of a particular economy and compare it against 85 of the world's largest economies benchmarking it against regional peers.

CATEGORY LEVEL: ECONOMIES

CATEGORIES

1. Business Dynamics
2. Cities
3. Economy, Finance and Trade
4. Industrial
5. Natural Resources

BUSINESS DYNAMICS

Geographic coverage

- Global – 210 countries
- 792 sub-national regions

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela

Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

Western Europe: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Category in detail

Access to Finance

Advertising and Media Access

Communications

Corruption

Crime

Ease of Doing Business Ranking

Economic Freedom

Education and Skills

Freedom in the World Index

Global Competitiveness

Global Peace Index

Global Peace Ranking

Global Terrorism Index

Global Terrorism Ranking

Government Stability

Human Development Index

Labour

New Businesses Registered

R&D and Patents

Transport

Statistics

- 54 year time series: 1977-2030
- Monthly and quarterly key economic data

CITIES

Geographic coverage

- Global – 1220 cities in 101 countries

AFRICA (100 cities): Algeria (9 cities), Angola (4 cities), Cameroon (7 cities), Cote d'Ivoire (6 cities), Egypt (8 cities), Ethiopia (7 cities), Ghana (4 cities), Kenya (5 cities), Morocco (10 cities), Nigeria (10 cities), South Africa (12 cities), Tanzania (5 cities), Tunisia (7 cities), Uganda (6 cities).

ASIA PACIFIC (240 cities): Azerbaijan (2 cities), Bangladesh (4 cities), Cambodia (3 cities), China (61 cities), India (41 cities), Indonesia (16 cities), Japan (14 cities), Kazakhstan (10 cities), Laos (3 cities), Malaysia (10 cities), Myanmar (7 cities), Pakistan (9 cities), Philippines (7 cities), South Korea (11 cities), Sri Lanka (1 city), Taiwan (7 cities), Thailand (13 cities), Turkmenistan (2 cities), Uzbekistan (8 cities), Vietnam (11 cities).

AUSTRALASIA (17 cities): Australia (10 cities), New Zealand (7 cities).

CENTRAL AND EASTERN EUROPE (124 cities): Belarus (8 cities), Bosnia-Herzegovina (2 cities), Bulgaria (7 cities), Croatia (3 cities), Czech Republic (5 cities), Egypt (7 cities), Estonia (2 cities), Georgia (4 cities), Hungary (9 cities), Latvia (3 cities), Lithuania (5 cities), Macedonia (2 cities), Romania (10 cities), Russia (26 cities), Serbia (5 cities), Slovakia (6 cities), Slovenia (2 cities), Ukraine (10 cities).

LATIN AMERICA (134 cities): Argentina (14 cities), Bolivia (7 cities), Brazil (26 cities), Chile (8 cities), Colombia (10 cities), Costa Rica (1 cities), Dominican Republic (7 cities), Ecuador (9 cities), El Salvador (1 city), Guatemala (4 cities), Honduras (4 cities), Mexico (12 cities), Panama (2 cities), Paraguay (3 cities), Peru (12 cities), Uruguay (3 cities), Venezuela (11 cities).

MIDDLE EAST (46 cities): Bahrain (1 cities), Iran (8 cities), Iraq (7 cities), Israel (4 cities), Jordan (3 cities), Kuwait (1 city), Lebanon (2 cities), Oman (1 city), Qatar (1 city), Saudi Arabia (13 cities), United Arab Emirates (5 cities).

NORTH AMERICA (370 cities): Canada (20 cities), USA (350 cities).

WESTERN EUROPE (189 cities): Austria (6 cities), Belgium (8 cities), Denmark (5 cities), Finland (8 cities), France (25 cities), Germany (25 cities), Greece (4 cities), Ireland (4 cities), Italy (17 cities), Netherlands (10 cities), Norway (6 cities), Portugal (5 cities), Spain (15 cities), Sweden (10 cities), Switzerland (7 cities), Turkey (16 cities), United Kingdom (18 cities).

Category in detail

Total Population
Male Population
Female Population
Population Density
Migration and Natural Population Change
Average Household Size
Number of Households
Possession of Digital Devices
Disposable Income
Households by Disposable Income Band
Household Disposable Income Deciles

Consumer Expenditure
Consumer Expenditure by Category
Consumer Expenditure as a % of GDP
Index of Consumer Prices
Gini Index
GDP
Labour
Transport
Air Pollution of Cities
Air Temperature

Statistics

- 26 year time series: 2005-2030

Extra detail

Cities Income Distribution Model:

- Ascertain disposable income distribution of households
- Flexibly analyse the income resources of households
- Assess the impact of hypothetical macroeconomic scenarios on cities' income distribution

ECONOMY, FINANCE AND TRADE

Geographic coverage

- Global – 210 countries
- 792 sub-national regions

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela

Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

Western Europe: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Category in detail

Balance of Payments	Gross National Income (GNI)
Confidence Indicators	Industrial Production Index
Exchange and Interest Rates	Inflation
External Debt	Money Supply
External Debt as a % of GDP	Net Capital Stock
Foreign Direct Investment (FDI)	Non-residential Construction
Foreign Trade	Producer Price Index, Manufacturing
GDP	Productivity
Government Finance	Retail Sales

Statistics

- 54 year time series: 1977-2030

- Annual, quarterly and monthly data

Extra detail

Macro Model

- Our Macro Model provides forecasts of GDP, inflation, interest rates and unemployment for the world's major economies. The model measures spillover effects and provides alternative "what-if" scenarios.

Economic Barometer

- The Economic Barometer is an interactive dashboard that provides an overview of the latest monthly and quarterly macro-economic data in a single, easy-to-use location. It enables quick identification of the strongest and weakest economies and the latest positive and negative changes.

INDUSTRIAL (ENTIRE ECONOMY)

[THIS PREMIUM INDUSTRY CAN BE ADDED TO CATEGORY LEVEL]

Geographic coverage

- Global, regional, 90 countries

World and Regions: World, Asia Pacific, Australasia, Eastern Europe, Latin America, Middle East and Africa, North America, Western Europe

Core countries: Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Mexico, Russia, Saudi Arabia, South Korea, Spain, Turkey, UK, USA.

None-core countries: Algeria, Angola, Argentina, Austria, Azerbaijan, Bangladesh, Belarus, Belgium, Bulgaria, Cambodia, Cameroon, Chile, Columbia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominican Republic, Ecuador, Egypt, Estonia, Ethiopia, Finland, Georgia, Ghana, Greece, Hong Kong, Hungary, Iceland, Iran, Iraq, Ireland, Israel, Kazakhstan, Kenya, Kuwait, Latvia, Lithuania, Luxembourg, Malaysia, Morocco, Netherlands, New Zealand, Nigeria, Norway, Pakistan, Panama, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Romania, Singapore, Slovakia, Slovenia, South Africa, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Tunisia, Ukraine, United Arab Emirates, Uruguay, Uzbekistan, Venezuela, Vietnam

Category in detail

Agriculture	Hi-tech Goods
Energy	Transport Equipment
Utilities and Recycling	Hotels and Restaurants
Construction and Real Estate	Retail and Wholesale
Food, Beverages and Tobacco	Transport and Storage
Chemical Products	Information and Communication
Rubber and Plastic	Finance and insurance
Metal Products	Business Services
Non-metallic Mineral Products	Education
Textile and Leather Products	Healthcare and Social Services
Forestry, Wood and Paper	Government and Membership Organizations
Pharmaceuticals and Medical Equipment	Personal Services
Household Goods	Recreation, Entertainment and Arts
Machinery	

Statistics

Core 18 countries, industry level

Core countries data is built off an input / output structure to allow for maximum flexibility when it comes to deconstructing and analysing supply chains. Each industry contains the following breakdown of buyer and supplier relationships and comparable figures such as Total market Size, Imports and Exports.

- 34 year time series: 1997-2030

Buyers and Suppliers

Through an exhaustive sourcing process and sophisticated modelling techniques, each industry is matched with 177 buying and supplying industries and details regarding the size of the relationship (value) and respective bargaining power. Detailed Buyers and Suppliers data is available for nine countries: Brazil, China, France, Germany, India, Japan, Russia, UK and USA.

Statistics core countries at industry level

Industry Growth / Performance

- Market size
- Production value
- Production volume index 2015 = 100
- Value added
- Profit

- Profit margin (%)
- Number of employees
- Average wages

Role of Imports and Exports

- Imports CIF
- Top 10 Importing Countries
- Imported products in total market (%)
- Exports FOB
- Top 10 Exporting Countries
- Exported products in total product output (%)

Competitive Environment

- Number of enterprises
- Number of companies by employment size
- Production by employment size
- Top 5 Producing companies

Category coverage core countries

Industrial covers over 500 non-overlapping categories for each economy that sum to 100% GDP.

Category divisions:

- Agriculture (1 industry, 8 categories)
- Energy (6 industries, 5 categories)
- Utilities and Recycling (6 industries, 9 categories)
- Construction and Real Estate (2 industries, 5 categories)
- Food, Beverages and Tobacco (19 industries, 50 categories)
- Chemical Products (8 industries, 26 categories)
- Rubber and Plastic (2 industries, 7 categories)
- Metal Products (9 industries, 30 categories)
-]Non-metallic Mineral Products (3 industries, 15 categories)
- Textile and Leather Products (12 industries, 29 categories)
- Forestry, Wood and Paper (5 industries, 15 categories)
- Pharmaceuticals and Medical Equipment (2 industries, 12 categories)
- Household Goods (7 industries, 27 categories)
- Machinery (16 industries, 51 categories)
- Hi-tech Goods (14 industries, 48 categories)
- Transport Equipment (5 industries, 16 categories)
- Hotels and Restaurants (2 industries, 7 categories)
- Retail and Wholesale (3 industries, 16 categories)
- Transport and Storage (7 industries, 18 categories)
- Information and Communication (11industries, 23 categories)
- Finance and insurance (2 industries, 6 categories)
- Business Services (19 industries, 54 categories)
- Education (1 industry, 4 categories)
- Healthcare and Social Services (3 industries, 7 categories)
- Government and Memebership Organizations (2 industries, 6 categories)
- Personal Services (4 industries, 10 categories)
- Recreation, Entertainment and Arts (5 industries, 13 categories)

Statistics core countries at category level

- Market size
- Production value
- Imports CIF
- Exports FOB
- Turnover by category forecast

Non-core countries, global and regional, industry level

Industrial covers over 177 non-overlapping industries for each economy that sum to 100% GDP.

Industry divisions:

- Agriculture (1 industry)
- Energy (6 industries)

Buyers

- Market Size segmented by Buyers
- Household Expenditure
- Government Expenditure
- Investments
- B2B expenditures

Suppliers

- Cost structure segmented by Suppliers
- Labour costs
- Taxes
- B2B costs

Future Outlook

- Turnover by industry forecast

- Utilities and Recycling (6 industries)
- Construction and Real Estate (2 industries)
- Food, Beverages and Tobacco (19 industries)
- Chemical Products (8 industries)
- Rubber and Plastic (2 industries)
- Metal Products (9 industries)
- Non-metallic Mineral Products (3 industries)
- Textile and Leather Products (12 industries)
- Forestry, Wood and Paper (5 industries)
- Pharmaceuticals and Medical Equipment (2 industries)
- Household Goods (7 industries)
- Machinery (16 industries)
- Hi-tech Goods (14 industries)
- Transport Equipment (5 industries)
- Hotels and Restaurants (2 industries)
- Retail and Wholesale (3 industries)
- Transport and Storage (7 industries)
- Information and Communication (2 11 industries)
- Finance and insurance (2 industries)
- Business Services (19 industries)
- Education (1 industry)
- Healthcare and Social Services (3 industries)
- Government and Memebership Organizations (2 industries)
- Personal Services (4 industries)
- Recreation, Entertainment and Arts (5 industries)

Statistics non-core countries, global and regional at industry level

- Market size
- Production value
- Imports CIF
- Exports FOB

NATURAL RESOURCES

Geographic coverage

- Global – 210 countries
- 902 sub-national regions

Asia Pacific: Afghanistan; American Samoa; Armenia; Azerbaijan; Bangladesh; Bhutan; Brunei; Cambodia; China; Fiji; French Polynesia; Guam; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Kiribati; Kyrgyzstan; Laos; Macau; Malaysia; Maldives; Mongolia; Myanmar; Nauru; Nepal; New Caledonia; North Korea; Pakistan; Papua New Guinea; Philippines; Samoa; Singapore; Solomon Islands; South Korea; Sri Lanka; Taiwan; Tajikistan; Thailand; Tonga; Turkmenistan; Tuvalu; Uzbekistan; Vanuatu; Vietnam

Australasia: Australia; New Zealand

Eastern Europe: Albania; Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Kosovo; Latvia; Lithuania; Macedonia; Moldova; Montenegro; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

Latin America: Anguilla; Antigua; Argentina; Aruba; Bahamas; Barbados; Belize; Bermuda; Bolivia; Brazil; British Virgin Islands; Cayman Islands; Chile; Colombia; Costa Rica; Curacao; Dominica; Dominican Republic; Ecuador; El Salvador; French Guiana; Grenada; Guadeloupe; Guatemala; Guyana; Haiti; Honduras; Jamaica; Martinique; Mexico; Nicaragua; Panama; Paraguay; Peru; Puerto Rico; St Kitts; St Lucia; St Vincent and the Grenadines; Sint Maarten; Suriname; Trinidad and Tobago; Uruguay; US Virgin Islands; Venezuela

Middle East and Africa: Algeria; Angola; Bahrain; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Congo, Democratic Republic; Congo-Brazzaville; Côte d'Ivoire; Djibouti; Egypt; Equatorial Guinea; Eritrea; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Morocco; Mozambique; Namibia; Niger; Nigeria; Oman; Qatar; Réunion; Rwanda; Sao Tomé e Príncipe; Saudi Arabia; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Swaziland; Syria; Tanzania; Togo; Tunisia; Uganda; United Arab Emirates; Yemen; Zambia; Zimbabwe

North America: Canada; USA

Western Europe: Andorra; Austria; Belgium; Cyprus; Denmark; Finland; France; Germany; Gibraltar; Greece; Iceland; Ireland; Italy; Liechtenstein; Luxembourg; Malta; Monaco; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Category in detail

Agriculture	Mining of Metals and Minerals
Biodiversity	Natural Disasters
Climate	Natural Resources Rents
Commodity Prices	Pollution
Energy	Waste
Material Resources	Water

Statistics

- 54 year time series: 1977-2030
- Monthly and quarterly commodity price and climate data

Extra detail

Commodity Price Model

This interactive tool provides forecasts of energy, metals, food, agriculture and beverage prices by simulating a range of scenarios.

Economies Vis App

This app contains a snapshot of our short-term economic data to provide an at-a-glance overview of 85 of the world's largest economies.

Commodity Price Vis App

This app shows the percentage change in price over previous month and year across more than 50 countries.

Natural Resources Vis App

This app shows global rankings across five resource types: land, food, energy, metals and minerals, and water resources.

CATEGORY LEVEL: ETHICAL LABELS

[THIS PREMIUM INDUSTRY CAN BE ADDED TO CATEGORY LEVEL]

GEOGRAPHIC COVERAGE

Western Europe: Belgium; Denmark; Finland; France; Germany; Italy; Netherlands; Spain; Sweden; United Kingdom

Eastern Europe: Poland

North America: Canada; USA

Latin America: Brazil; Mexico

Asia Pacific: China; Hong Kong; Indonesia; Japan; Philippines; Singapore; South Korea; Taiwan

Australasia: Australia

Africa and Middle East: Israel; United Arab Emirates

CATEGORIES

Ethical Labels categories

People / Values

Clean Label

All Natural

No Added Sugar

No Artificial

No Artificial Additives

No Artificial Colours

No Artificial Flavours

No Artificial Preservatives

No Artificial Sweeteners

No Monosodium Glutamate

GMO Free

BPA Free

Origin

Locally Sourced Prominent

Religious Labels

Halal

Kosher

Charity / Sponsorship

Environment / Sustainability

Sustainable Packaging

Compostable/biodegradable

From Sustainable/Renewable Sources

Recycling Label

Widely Recycled

Can Be Recycled

Terracycle

Other Recycling Label

Responsible Forestry

FSC

Other Responsible Forestry

Sustainable Sourcing

Sustainable Fishing

Sustainable Fishing Claims

Sustainable Fishing Schemes

MSC

Sustainable Farming

Ethical Tea Partnership

Fairtrade

UTZ Certified

Rainforest Alliance

Other Sust. Trade and Farming

Responsible Forestry

Rainforest Alliance

Rainforest Alliance and FSC

FSC

Other Responsible Forestry

Sustainable Palm Oil

RSPO

No Palm Oil

Other Sust. Palm Oil

Recycling Label

Widely Recycled

Can Be Recycled

Terracycle

From Sustainable / Renewable Resources

Other Recycling Label

Carbon Footprint

No Air Miles

Animal Welfare

Free Range

Bird / Insect Friendly

Grass Fed / Pasture Raised

Vegetarian / Vegan

Vegetarian

Vegan

Categories by industry

Packaged Food

Baby Food

Baby Food excl Milk Formula

Dried Baby Food

Prepared Baby Food

Other Baby Food

Milk Formula

Milk formula (excl Special)

Standard Milk Formula

Liquid Standard Milk Formula

Powder Standard Milk Formula

Follow-on Milk Formula

Liquid Follow-on Milk Formula

Powder Follow-on Milk Formula

Growing-Up Milk Formula

Liquid Growing-Up Milk Formula

Powder Growing-Up Milk Formula

Special Baby Milk Formula

Liquid Special Baby Milk Formula

Powder Special Baby Milk Formula

Baked Goods

Bread

Flat Bread

Packaged Flat Bread

Unpackaged Flat Bread

Leavened Bread

Packaged Leavened Bread

Unpackaged Leavened Bread

Cakes

Packaged Cakes

Unpackaged Cakes

Dessert Mixes

Frozen Baked Goods

Pastries

Packaged Pastries

Unpackaged Pastries

Breakfast Cereals

Hot Cereals

RTE Cereals

Children's Breakfast Cereals

Family Breakfast Cereals

Flakes

Muesli and Granola

Other RTE Cereals

Confectionery

Chocolate Confectionery

Chocolate Pouches and Bags

Boxed Assortments

Chocolate with Toys

Countlines

Seasonal Chocolate

Tablets

Other Chocolate Confectionery

Gum

Bubble Gum

Chewing Gum

Sugar Free Gum

Sugarised Gum

Sugar Confectionery

Boiled Sweets

Liquorice

Lollipops

Medicated Confectionery

Mints

Power Mints

Standard Mints

Pastilles, Gums, Jellies and Chews

Toffees, Caramels and Nougat

Other Sugar Confectionery

Dairy

Butter and Margarine

Butter

Cooking Fats

Margarine and Spreads

Cheese

Processed Cheese

Spreadable Processed Cheese

Other Processed Cheese

Unprocessed Cheese

Hard Cheese

Packaged Hard Cheese

Unpackaged Hard Cheese

Soft Cheese

Drinking Milk Products

Flavoured Milk Drinks

Dairy Only Flavoured Milk Drinks

Flavoured Milk Drinks with Fruit Juice

Milk

Cow's Milk

Fresh Milk

Fat-free Fresh Milk

Semi Skimmed Fresh Milk

Full Fat Fresh Milk

Shelf Stable Milk

Fat-free Shelf Stable Milk

Semi Skimmed Shelf Stable Milk

Full Fat Shelf Stable Milk

Goat Milk

Powder Milk

Milk Alternatives

Soy Drinks

Soy Milk

Other Milk Alternatives	Take-Home Water Ice Cream
Yoghurt and Sour Milk Products	Bulk Water Ice Cream
Sour Milk Products	Multi-Pack Water Ice Cream
Yoghurt	Frozen Desserts
Drinking Yoghurt	Processed Fruit and Vegetables
Functional Drinking Yoghurt	Shelf Stable Fruit and Vegetables
Probiotic Drinking Yoghurt	Shelf Stable Beans
Other FF Drinking Yoghurt	Shelf Stable Fruit
Regular Drinking Yoghurt	Shelf Stable Tomatoes
Flavoured Yoghurt	Shelf Stable Vegetables
Fruited Yoghurt	Processed Frozen Fruit and Vegetables
Plain Yoghurt	Frozen Fruit
Other Dairy	Frozen Processed Potatoes
Chilled and Shelf Stable Desserts	Frozen Processed Vegetables
Dairy Desserts	Processed Meat and Seafood
Chilled Dairy Desserts	Processed Meat
Shelf Stable Dairy Desserts	Shelf Stable Meat
Soy Desserts	Shelf Stable Processed Red Meat
Chilled Soy Desserts	Shelf Stable Processed Poultry
Shelf Stable Soy Desserts	Chilled Processed Meat
Chilled Snacks	Chilled Processed Red Meat
Coffee Whiteners	Chilled Processed Poultry
Condensed Milk	Frozen Processed Meat
Flavoured Condensed Milk	Frozen Processed Red Meat
Plain Condensed Milk	Frozen Processed Poultry
Cream	Processed Seafood
Fromage Frais and Quark	Chilled Processed Seafood
Flavoured Fromage Frais and Quark	Shelf Stable Seafood
Plain Fromage Frais and Quark	Frozen Processed Seafood
Savoury Fromage Frais and Quark	Meat Substitutes
Edible Oils	Chilled Meat Substitutes
Olive Oil	Frozen Meat Substitutes
Vegetable and Seed Oil	Shelf Stable Meat Substitutes
Corn Oil	Ready Meals
Palm Oil	Shelf Stable Ready Meals
Rapeseed Oil	Chilled Pizza
Soy Oil	Chilled Ready Meals
Sunflower Oil	Dinner Mixes
Other Edible Oil	Dried Ready Meals
Ice Cream and Frozen Desserts	Frozen Pizza
Ice Cream	Frozen Ready Meals
Frozen Yoghurt	Prepared Salads
Impulse Ice Cream	Rice, Pasta and Noodles
Single Portion Dairy Ice Cream	Rice
Single Portion Water Ice Cream	Noodles
Unpackaged Ice Cream	Chilled Noodles
Take-Home Ice Cream	Frozen Noodles
Take-Home Dairy Ice Cream	Instant Noodles
Bulk Dairy Ice Cream	Instant Noodle Cups
Ice Cream Desserts	Instant Noodle Pouches
Multi-Pack Dairy Ice Cream	Plain Noodles

- Pasta
 - Chilled Pasta
 - Dried Pasta
- Sauces, Dressings and Condiments
- Cooking Ingredients
 - Bouillon
 - Gravy Cubes and Powders
 - Liquid Stocks and Fonds
 - Stock Cubes and Powders
 - Dry Sauces
 - Herbs and Spices
 - Monosodium Glutamate
 - Pasta Sauces
 - Cooking Sauces
- Dips
- Pickled Products
- Table Sauces
 - Barbecue Sauces
 - Fish Sauces
 - Ketchup
 - Mayonnaise
 - Mustard
 - Oyster Sauces
 - Salad Dressings
 - Soy Sauces
 - Chili Sauces
 - Other Table Sauces
- Tomato Pastes and Purées
- Other Sauces, Dressings and Condiments
- Soup
 - Shelf Stable Soup
 - Chilled Soup
 - Dehydrated Soup
 - Frozen Soup
 - Instant Soup
- Savoury Snacks
 - Nuts, Seeds and Trail Mixes
 - Savoury Snacks excl. Nuts, Seeds and Trail Mixes
 - Popcorn
 - Pretzels
 - Salty Snacks
 - Potato Chips
 - Puffed Snacks
 - Rice Snacks
 - Tortilla Chips
 - Vegetable, Pulse and Bread Chips
 - Savoury Biscuits
 - Other Savoury Snacks
- Spreads
 - Honey
 - Spreads excl Honey

- Chocolate Spreads
- Jams and Preserves
- Nut and Seed Based Spreads
- Yeast-based Spreads
- Sweet Biscuits, Snack Bars and Fruit Snacks
 - Fruit Snacks
 - Dried Fruit
 - Processed Fruit Snacks
 - Snack Bars
 - Cereal Bars
 - Energy Bars
 - Fruit and Nut Bars
 - Other Snack Bars
 - Sweet Biscuits
 - Chocolate Coated Biscuits
 - Cookies
 - Filled Biscuits
 - Plain Biscuits
 - Wafers
- Soft Drinks**
- Bottled Water
 - Carbonated Bottled Water
 - Carbonated Natural Mineral Bottled Water
 - Carbonated Spring Bottled Water
 - Other Carbonated Bottled Water
 - Flavoured Bottled Water
 - Functional Bottled Water
 - Still Bottled Water
 - Still Natural Mineral Bottled Water
 - Still Spring Bottled Water
 - Other Still Bottled Water
- Carbonates
 - Cola Carbonates
 - Low Calorie Cola Carbonates
 - Low Calorie Reduced Caffeine Cola
 - Other Low Calorie Cola
 - Regular Cola Carbonates
 - Regular Reduced Caffeine Cola
 - Other Regular Cola
 - Non-Cola Carbonates
 - Lemonade/Lime
 - Mixers
 - Ginger Ale
 - Seltzer
 - Tonic Water/Other Bitters
 - Orange Carbonates
 - Other Non-Cola Carbonates
- Concentrates
 - Liquid Concentrates
 - Powder Concentrates

Juice

100% Juice

Not from Concentrate 100% Juice

Reconstituted 100% Juice

Juice Drinks (up to 24% Juice)

Juice Drinks

Nectars (25-99% Juice)

Nectars

Coconut and Other Plant Waters

RTA Coffee

RTD Tea

Carbonated RTD Tea

Still RTD Tea

Sports and Energy Drinks

Energy Drinks

Regular Energy Drinks

Reduced Sugar Energy Drinks

Sports Drinks

Regular Sports Drinks

Reduced Sugar Sports Drinks

Asian Speciality Drinks

STATISTICS

Value Sales

- Value sales 2015 / 2016
- Forecast period 2016-2021
- % and actual
- by global brand owner and local brand owner

Brand and Company shares

- Value sales 2015 / 2016
- % and actual
- by global brand name and local brand name

Forecasts

- 2016-2021

Pricing and Packsize

- Price per brand
- Packsize per brand

Growth

- Growth by label type

Origin

- Brand origin

Recycling

- Recyclability of brand packaging

CATEGORY LEVEL: EYEWEAR

GEOGRAPHIC COVERAGE

Africa and Middle East: South Africa; United Arab Emirates

Asia Pacific: China; India; Japan; Indonesia; Hong Kong; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand

Australasia: Australia

Eastern Europe: Poland; Romania; Russia; Ukraine

Latin America: Brazil; Mexico; Argentina

North America: USA; Canada

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; United Kingdom; Switzerland; Turkey

CATEGORIES

Contact Lenses and Solutions

Spectacles

Sunglasses (Note: Sunglasses are broken out of Spectacles in the latest edition)

STATISTICS

Market size retail value sales

- 2004-2018 (current RSP terms)
- 2019-2023 (constant RSP terms)

Market size retail volume sales

- 2004-2023 ('000 units)

Company and brand share

- 2008-2017 (current RSP terms)

Retail channel distribution

- 2004-2018 percentage value

CATEGORY LEVEL: FRESH FOOD

GEOGRAPHIC COVERAGE*

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Peru; Venezuela

Asia Pacific: China; Hong Kong, China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia; South Africa; United Arab Emirates

**Note: Only 18 key markets are researched with a full individual country research programme, with national-level desk research, trade interviews with statistical sources, associations and national players, and market analysis. These 18 are: Australia, Brazil, China, France, Germany, India, Italy, Japan, Mexico, Morocco, Russia, South Africa, Spain, Thailand, UK, UAE, US and Vietnam.*

For the additional 36 countries, market sizes are built centrally using secondary source information: estimates are calculated from apparent consumption and derived from production and trade statistics published by the UN Food and Agriculture Organisation (FAO) and local statistical and trade sources. These 38 countries are: Argentina; Austria; Belgium; Bulgaria; Canada; Chile; Colombia; Czech Republic; Denmark; Egypt; Finland; Greece; Hong Kong, China; Hungary; Indonesia; Ireland; Israel; Malaysia; Netherlands; New Zealand; Norway; Peru; Philippines; Poland; Portugal; Romania; Saudi Arabia; Singapore; Slovakia; South Korea; Sweden; Switzerland; Taiwan; Turkey; Ukraine; Venezuela.

In addition, we model market data for 156 countries. These are marked on Passport as “modelled”.

CATEGORIES

Eggs
Fish and Seafood
Fruits
Meat
Nuts
Pulses
Starchy Roots
Sugar and Sweeteners
Vegetables

STATISTICS

Total volume sales
2003-2022

Total volume sales through retail, foodservice and institutional channels**
2008-2017

Retail value sales**
2006-2022

Retail distribution patterns (retail volume, Fresh Food level)**
2008-2017

Analysis by type (standard vs. organic / Fairtrade) for Eggs, Fish and seafood, Fruits, Meat, Nuts, Pulses, Starchy roots and Vegetables (total volume level)**
2012-2017

Retail volume sales breakdown: packaged vs.
unpackaged fresh food
2013-2017

***Note: Data provided for 18 key markets only:
Australia, Brazil, China, France, Germany, India, Italy,
Japan, Mexico, Morocco, Russia, South Africa, Spain,
Thailand, UK, UAE, US and Vietnam*

Retail value and volume sales of organic products for
Eggs, Fish and Seafood, Fruits, Meat, Nuts, Pulses,
Starchy Roots and Vegetables**2012-2017

CATEGORY LEVEL: HEALTH AND WELLNESS

GEOGRAPHIC COVERAGE

Western Europe: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Spain, Sweden, Switzerland, United Kingdom, Turkey, Portugal

Eastern Europe: Bulgaria, Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Ukraine

North America: Canada, USA

Latin America: Argentina, Brazil, Chile, Colombia, Mexico, Venezuela, Peru

Asia Pacific: China, Hong Kong (China), India, Indonesia, Japan, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

Australasia: Australia, New Zealand

Middle East and Africa: Egypt, Israel, Morocco, Saudi Arabia, South Africa, UAE

Health and Wellness draws on in-depth packaged food and beverages industry research and analysis in 54 national markets.

CATEGORIES

Health and Wellness by Type

Better For You (BFY)

Free From

Fortified / Functional (FF)

Naturally Healthy (NH)

Organic

Health and Wellness by Category

HW Beverages

HW Packaged Food

Health and Wellness by Prime Positioning and Focus

Categories by Key Functional Ingredients

Health and Wellness by Prime Positioning

Beauty From Within

Bone and Joint Health

Brain Health and Memory

Cardiovascular Health

Digestive Health

Endurance

Energy Boosting

Free From

General Wellbeing

Immune Support

Oral and Respiratory Health

Urinary Tract Health

Vision Health

Weight Management

Focus Categories by Key Functional Ingredients

FF Dairy-Based Yoghurt

FF Milk Formula

FF Powder Milk

FF Gum

FF Margarine and Spreads

FF Energy Bars

FF Cereal Bars

NH Cereal Bars

Organic Cereal Bars

FF Flavoured Milk Drinks

STATISTICS

- Retail value sales (rsp) 2003-2022
- Retail volume sales 2003-2022
- Brand and company shares on all levels 2008-2017
- Retail distribution patterns 2003-2017*
- Pricing 2015

**Health and wellness distribution patterns include packaged food and beverages organic, fortified / functional, better for you, naturally healthy and free from products.*

CATEGORY LEVEL: HOME AND GARDEN

GEOGRAPHIC COVERAGE

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Poland; Romania; Russia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Mexico

Asia Pacific: China; India; Indonesia; Hong Kong; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand

Australasia: Australia

Africa and Middle East: South Africa; UAE

CATEGORIES

Gardening

Home Furnishings

Home Improvement

Homewares

STATISTICS

Retail value sales trends

- 2003-2022
- Retail selling price (rsp)

Retail volume sales

- 2003-2022
- Retail volume (litres) for Decorative Paint
- Retail volume (units) for Mattresses

Company shares

- 2009-2017
- % share, actuals and rankings
- by global brand owner and local brand owner

Brand shares

- 2009-2017
- % share, actuals and rankings
- by global brand name and local brand name

Retail distribution patterns

- 2003-2017
- % share and actual

CATEGORY LEVEL: HOME CARE

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; El Salvador*; Guatemala; Honduras*; Mexico; Panama*; Paraguay*; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; Bangladesh*; Cambodia*; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Laos*; Malaysia; Myanmar*; Pakistan; Philippines; Singapore; South Korea; Sri Lanka*; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola*; Cameroon; Côte d'Ivoire*; Egypt; Ethiopia*; Ghana*; Iraq*; Israel; Jordan*; Kenya; Kuwait*; Lebanon*; Morocco; Nigeria; Oman*; Saudi Arabia; South Africa; Tanzania*; Tunisia; United Arab Emirates

**researched data and analysis for these countries will be available as of December 2017*

CATEGORIES

Air care

Bleach

Dishwashing

Home Insecticides

Laundry Care

Polishes

Surface Care

Toilet Care

STATISTICS

Retail value sales trends

- 2002-2021
- Manufacturer selling price (msp) and retail selling price (rsp)

Retail volume sales trends

- 2002-2021

Company shares

- 2007-2016
- % share, actuals and rankings
- volume shares for 10 key laundry care categories, including: powder detergents (concentrated / standard format), liquid detergents (concentrated / standard format), compact powder tablet detergents, liquid tablet detergents, hand wash detergents, bar detergents and fabric softeners
- by global brand owner and local brand owner
- Private label share split by retailer

Brand shares

- 2007-2016
- % share, actuals and rankings
- volume shares for 10 key laundry care categories, including: powder detergents (concentrated / standard format), liquid detergents (concentrated / standard format), compact powder tablet detergents, liquid tablet detergents, hand wash detergents, bar detergents and fabric softeners by global brand name and local brand name
- Private label share split by retailer brand
- Average recommended dosage by brand across 10 key laundry care categories over 55 markets (2014-2016)

Retail distribution patterns

- 2002-2016

Pricing

- 2015-2016

CATEGORY LEVEL: HOT DRINKS

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; El Salvador; Guatemala; Honduras; Mexico; Panama; Paraguay; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; Bangladesh; Cambodia; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Laos; Malaysia; Myanmar; Pakistan; Philippines; Singapore; South Korea; Sri Lanka; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola; Cameroon; Côte d'Ivoire; Egypt; Ethiopia; Ghana; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Morocco; Nigeria; Oman; Saudi Arabia; South Africa; Tanzania; Tunisia; United Arab Emirates

CATEGORIES

Coffee

Tea

Other Hot Drinks

STATISTICS

Off-trade value historic sales trends

- 2003-2022
- Manufacturer selling price (msp) and retail selling price (rsp)

Off-trade value forecast sales trends

- 2017-2022
- Manufacturer selling price (msp) and retail selling price (rsp)

Volume historic sales trends

- 2003-2017
- Off-trade, on-trade and total volume

Volume forecast sales trends

- 2017-2022
- Off-trade, on-trade and total volume

Company shares

- 2008-2017
- % and actual

- value terms share analysis for all sectors
- additional volume terms share analysis for coffee
- global brand owner and local brand owner

Brand shares

- 2008-2017
- % and actual
- value terms share analysis for all sectors
- additional volume terms share analysis for coffee
- by global brand name and local brand name

Off-trade distribution patterns

- 2004-2017
- off-trade volume % breakdown and actual
-

Measures

- 2008-2017
- Hard vs. soft coffee pods

Pricing

- 2016, 2017

CATEGORY LEVEL: INGREDIENTS

[THIS PREMIUM INDUSTRY CAN BE ADDED TO CATEGORY LEVEL]

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia and Montenegro; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; Guatemala; Mexico; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Malaysia; Pakistan; Philippines; Singapore; South Korea; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Cameroon; Egypt; Israel; Kenya; Morocco; Nigeria; Saudi Arabia; South Africa; Tunisia; United Arab Emirates

CATEGORIES

Abrasives / inorganics	Insecticides
Acidulants	Lacquers
Antifoams	Milk
Antifungals	Minerals
Antimicrobials	Modified Flour
Antiperspirants	pH Control / Salts
Bleach Precursors	Polysaccharides and Oligosaccharides
Bleaching Agents	Phytoestrogens
Botanicals	Preservatives / Antioxidants
Carotenoids	Propellants
Cocoa Liquor	Proteins
Cocoa Powder	Raising Agents
Colours	Reducing Agents
Conditioning Agents (Skin, Hair, Fabric)	Skin Benefit Agents
Cultures	Skin Lighteners
Emollients	Skin Tanning Agents
Emulsifiers and Co-Emulsifiers	Solvents
Enzyme Stabilisers	Sunscreens
Enzymes	Surfactant Cleansers and Adjuvants
Fats and Oils	Sweeteners
Flavours	Synthetic Polymers, Homopolymers and Copolymers
Flavour Enhancers	Thickeners / Structurants
Flours	Tooth Care
Fluorescers	Vitamins and Derivatives
Fragrances	Water Softeners / Chelators
Humectants	Miscellaneous Ingredients
Insect Repellents	Commodities

STATISTICS

Volume sales trends

- 2004-2022
- Retail and foodservice / on-trade data for all food and beverages categories

CATEGORY LEVEL: INSTITUTIONAL CHANNELS

[THIS PREMIUM INDUSTRY CAN BE ADDED TO CATEGORY LEVEL]

GEOGRAPHIC COVERAGE

Western Europe: Denmark; France; Germany; Italy; Netherlands; Norway; Spain; Sweden; Turkey; United Kingdom

Eastern Europe: Poland; Russia

North America: Canada; USA

Latin America: Argentina; Brazil; Mexico

Asia Pacific: China; India; Indonesia; Japan; Malaysia; Philippines; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia

Africa and Middle East: South Africa; United Arab Emirates

CATEGORIES

Agriculture, Hunting, Forestry and Fishing

Energy, Mining and Utilities

Manufacturing

Construction

Retail and Wholesale

Retail

Wholesale

Official Accommodation

Food and Beverage Services

Restaurants and Bars

Event Catering and Contract Foodservice

Transport and Communications

Airports

Other Transport

Finance, Insurance and Business Services

Financial Intermediation

Insurance

Business Services

Government

Government Administration

Foreign Affairs

Defence

Military

Public Order and Safety

Police Stations

Fire Stations

Prisons and Detention Centres

Other Public Order and Safety

Education

Primary Education

Secondary Education

Higher Education

Adult and Other Education

Health and Social Care

Hospitals, Medical and Dental Services

Hospitals

Medical Practice

Dental Practice

Other Health Services

Residential Care

Residential Care Facilities for the Elderly

Other Residential Care

Veterinary Services

Social Work Services

Child Day Care

Other Social Work Services

Arts, Entertainment and Recreation

Motion Picture, Radio, Television, News Agency

Activities and Other Entertainment Activities

Cinemas

Theatre and Music Production

Theme Parks

Other Entertainment Activities

Libraries, Museums and Cultural Services

Libraries

Museums

Zoos and Botanical Gardens

Sporting and Recreational Services

Sports Arenas and Stadiums

Sport Clubs and Gyms

Other Sports Facilities

Lotteries and Gambling

Membership Organisations

Religious Organisations

Other Non-Religious Membership Organisations

Personal Services

Washing and Cleaning

Hairdressing and Beauty Treatment

Funeral and Related Services

Other Personal Services

STATISTICS

Establishments

- 2002-2021
- Outlets
- Establishment breakdowns, public sector vs. private sector
- Establishment breakdowns by size

Populations

- 2002-2021
- Employees
- Prisoners (prisons and detention centres)
- Enrolment (primary schools, secondary schools, higher education)

- Capacity (sports arenas and stadiums)
- Visitors (cinemas, theatre and music production, theme parks, museums, zoos and botanical gardens)
- In-Patient admissions (hospitals)
- In-patient beds (hospitals)Occupancy (hospitals, prisons and detention centres)
- Out-patient contacts (hospitals)
- Average length of stay (hospitals)
- Residents (residential care facilities for the elderly, other residential care)

CATEGORY LEVEL: LUXURY GOODS

[THIS PREMIUM INDUSTRY CAN BE ADDED TO CATEGORY LEVEL]

GEOGRAPHIC COVERAGE

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; Turkey; United Kingdom; Switzerland

Eastern Europe: Poland; Russia, Romania, Ukraine

North America: Canada; USA

Latin America: Brazil; Mexico, Argentina

Asia Pacific: China; Hong Kong; India; Indonesia; Japan; Malaysia; Philippines, Singapore; South Korea; Taiwan, Thailand

Australasia: Australia

Africa and Middle East: South Africa; UAE

CATEGORIES

Designer Apparel and Footwear (Ready-to-Wear)

Fine Wines / Champagne and Spirits

Luxury Cars

Luxury Eyewear

Luxury Foodservice

Luxury Hotel

Luxury Jewellery

Luxury Leather Goods

Luxury Portable Consumer Electronics

Luxury Timepieces

Luxury Writing Instruments and Stationery

Super Premium Beauty and Personal Care

STATISTICS

Retail value sales trends

- 2005-2023
- Retail selling price (rsp)

Retail volume sales trends

- 2005-2023

Company shares

- 2008-2017
- % share, actuals and rankings by global brand owner and local brand owner

Brand shares

- 2008-2017
- % share, actuals and rankings by global brand name and local brand name

Retail distribution patterns

- 2005-2018
- % share and actual

CATEGORY LEVEL: NUTRITION

[THIS PREMIUM INDUSTRY CAN BE ADDED TO CATEGORY LEVEL]

GEOGRAPHIC COVERAGE

Western Europe: Austria, Belgium; Denmark, Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Czech Republic, Hungary; Poland; Romania, Russia, Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia, Mexico, Peru; Venezuela

Asia Pacific: China; Hong Kong, India; Indonesia, Japan; Malaysia; Philippines, Singapore; South Korea; Taiwan, Thailand, Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt, Israel, Morocco, Saudi Arabia, South Africa, United Arab Emirates

CATEGORY COVERAGE

Nutrient types

Energy (calories)

Protein

Carbohydrate

Sugar

Fat

Saturated Fat

Fibre

Salt

All eight of these nutrients have been researched for the packaged food, soft drink, drink categories listed below in each of the 54 countries that Passport Nutrition covers.

Alcoholic Drinks

Beer

Cider / Perry

RTDs / High-Strength Premixes

Spirits

Wine

Fresh Food

Eggs

Fish and Seafood

Fruits

Meat

Nuts

Pulses

Starchy Roots

Sugar and Sweeteners

Vegetables

Soft Drinks

Bottled Water

Carbonates

Concentrates

Juice

RTD Coffee

RTD Tea

Sports and Energy Drinks

Asian Speciality Drinks

Packaged Food

Baby Food

Baked Goods

Breakfast Cereals

Confectionery

Dairy

Edible Oils

Ice Cream and Frozen Desserts

Processed Fruit and Vegetables

Processed Meat and Seafood

Ready Meals

Rice, Pasta and Noodles

Sauces, Dressings and Condiments

Soup

Savoury Snacks

Spreads

Sweet Biscuits, Snack Bars and Fruit Snacks

STATISTICS

Nutrient consumption trends

- 2009-2021
- Grams or calories per capita per day
- Annual total

Company shares

- 2014-2016
- % share, actuals and rankings
- by global brand owner and local brand owner

Brand shares

- 2014-2016
- % share, actuals and rankings
- by global brand name and local brand name

Nutrient Content per 100g

- 2014-2016
- Nutrient content per 100g of each brand researched
- Available at the lowest category and country level only

CATEGORY LEVEL: PACKAGED FOOD

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; El Salvador*; Guatemala; Honduras*; Mexico; Panama*; Paraguay*; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; Bangladesh*; Cambodia*; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Laos*; Malaysia; Myanmar*; Pakistan; Philippines; Singapore; South Korea; Sri Lanka*; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola*; Cameroon; Côte d'Ivoire*; Egypt; Ethiopia*; Ghana*; Iraq*; Israel; Jordan*; Kenya; Kuwait*; Lebanon*; Morocco; Nigeria; Oman*; Qatar*; Saudi Arabia; South Africa; Tanzania*; Tunisia; Uganda; United Arab Emirates

**researched data for these countries will be available as of October 2018, and analysis will follow.*

CATEGORIES

Baby Food

Baked Goods

Breakfast Cereals

Confectionery

Chocolate Confectionery

Gum

Sugar Confectionery

Dairy

Butter and Spreads

Cheese

Drinking Milk Products

Yoghurt and Sour Milk Products

Other Dairy

Edible Oils

Ice Cream and Frozen Desserts

Processed Fruit and Vegetables

Processed Meat and Seafood

Ready Meals

Rice, Pasta and Noodles

Sauces, Dressings and Condiments

Savoury Snacks

Soup

Sweet Spreads

Sweet Biscuits, Snack Bars and Fruit Snacks

STATISTICS

Retail value sales trends

- 2004-2023
- manufacturer selling price (msp) and retail selling price (rsp)

Retail and foodservice volume sales trends

- 2004-2023

Company shares

- 2009-2018
- % share and actual
- by global brand owner and local brand owner

Brand shares*

- 2009-2018

- % share and actual

- by global brand name and local brand name

Retail distribution patterns

- 2004-2018
- % share and actual

Pricing

- 2018

Market sizes

- Market sizes from 2004 to 2018, with forecast data through 2023

City Reports for Bangalore, Beijing, Calcutta, Delhi, Kunming, Shanghai

Market size data covering all packaged food categories, including baby food, baked goods, sweet biscuits, snack bars and fruit snacks, breakfast cereals, chocolate confectionery, sugar confectionery, gum, cheese, drinking milk products, yoghurt and sour milk products, other dairy, ice cream and frozen desserts, processed fruit and vegetables, processed meat and seafood, ready meals, rice, pasta and noodles, sauces, dressings and condiments, soup, spreads, savoury snacks.

** Retail share and actual only for 80 markets on higher hierarchy level.*

CATEGORY LEVEL: PACKAGING

GEOGRAPHIC COVERAGE

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia*; South Africa*; United Arab Emirates*

Asia Pacific: China*; Hong Kong, China*; India*; Indonesia*; Japan*; Malaysia*; Philippines*; Singapore*; South Korea*; Taiwan; Thailand*; Vietnam*

Australasia: Australia*; New Zealand

Eastern Europe: Bulgaria; Czech Republic; Hungary; Poland*; Romania*; Russia*; Slovakia; Ukraine*

North and Latin America: Argentina*; Brazil*; Canada*; Chile; Colombia*; Mexico*; Peru; US*; Venezuela

Western Europe: Austria; Belgium; Denmark; Finland; France*; Germany*; Greece; Ireland; Italy*; Netherlands*; Norway; Portugal; Spain*; Sweden*; Switzerland*; Turkey*; UK*

**Individually researched packaging markets*

Packaging draws on in-depth packaging industry research and analysis in 34 national markets (all those marked with an asterisk above), along with centralised research and analysis for 20 additional countries. The end product markets in all 54 of these countries are individually researched, providing the highly detailed product sales data on which packaging mix trends are based.

All pack types and sizes of end products in each of the 34 countries are researched.

CATEGORY TREE

Beauty and Personal Care Packaging

 Baby and Child-Specific Products Packaging

 Bath and Shower Packaging

 Colour Cosmetics Packaging

 Deodorants Packaging

 Depilatories Packaging

 Fragrances Packaging

 Hair Care Packaging

 Men's Grooming Packaging

 Oral Care Packaging

 Skin Care Packaging

 Adult Sun Care Packaging

Beverages Packaging

 Alcoholic Drinks Packaging

 Hot Drinks Packaging

 Soft Drinks Packaging

Dog and Cat Food Packaging

 Cat Food

 Dog Food

Food Packaging

 Baby Food Packaging

 Baked Goods Packaging

 Breakfast Cereals Packaging

Confectionery Packaging

Dairy Packaging

Edible Oils Packaging

Ice Cream and Frozen Desserts Packaging

Processed Fruit and Vegetables Packaging

Processed Meat and Seafood Packaging

Ready Meals Packaging

Rice, Pasta and Noodles Packaging

Sauces, Dressings and Condiments Packaging

Savoury Snacks Packaging

Soup Packaging

Spreads Packaging

Sweet Biscuits, Snack Bars and Fruit Snacks

Packaging

Home Care Packaging

 Air Care

 Bleach

 Dishwashing

 Home Insecticides

 Laundry Care

 Polishes

 Surface Care

 Toilet Care

STATISTICS

Retail packaging volume sales trends

- 2003-2022
- alcoholic drinks packaging; beauty and personal care packaging; dog and cat food packaging*; food packaging;

home care packaging; hot drinks packaging; soft drinks packaging;

- packaging unit volumes and product filled volumes by pack type

- by packaging class (ie primary, secondary)
- by pack size, and by pack size band
- metric measures and imperial as relevant

Foodservice packaging volume sales trends

- 2003-2022
- alcoholic drinks packaging; beauty and personal care packaging; dog and cat food packaging*; food packaging; home care packaging; hot drinks packaging; soft drinks packaging;
- packaging unit volumes and product filled volumes by pack type
- by packaging class (ie primary, secondary)
- by pack size, and by pack size band
- metric measures and imperial as relevant

Closure volume sales trends

- 2006-2022
- alcoholic drinks packaging; beauty and personal care packaging; dog and cat food packaging*; food packaging; home care packaging; hot drinks packaging; soft drinks packaging;

- packaging unit volumes and product filled volumes by pack type
- by packaging class (ie primary, secondary)
- by pack size, and by pack size band
- metric measures and imperial as relevant

Retail multipack volume sales trends

- 2006-2022
- alcoholic drinks packaging; dairy packaging; soft drinks packaging
- multipack unit and case volumes by multipack type and multipack size, by pack type

Returnables volumes

- Retail / off-trade and foodservice / on-trade data for returnable glass bottles and PET bottles
- 2006-2022
- alcoholic drinks packaging; soft drinks packaging
- share of returnable versus non-returnable packaging, unit volumes

** For dog and cat food packaging, retail packaging volumes are available from 2003-2022 and closure volumes from 2006-2022*

CATEGORY LEVEL: PERSONAL ACCESSORIES

GEOGRAPHIC COVERAGE

Africa and Middle East: South Africa; United Arab Emirates

Asia Pacific: China; India; Japan; Indonesia; Hong Kong; Malaysia; Philippines: Singapore; South Korea; Taiwan; Thailand

Australasia: Australia

Eastern Europe: Poland; Romania; Russia; Ukraine

Latin America: Brazil; Mexico; Argentina

North America: USA; Canada

Western Europe: France; Germany; Italy; Netherlands; Spain; Sweden; United Kingdom; Switzerland; Turkey

CATEGORIES

Bags and Luggage

Jewellery

Watches

Writing Instruments

STATISTICS

Market size retail value sales

- 2004-2018 (current RSP terms)
- 2019-2023(constant RSP terms)

Market size retail volume sales

- 2004-2023 ('000 units)

Company and brand share

- 2008-2017 (current RSP terms)

Retail channel distribution

- 2004-2018 percentage value

CATEGORY LEVEL: PET CARE

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Bulgaria; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Chile; Colombia; Mexico; Peru; Venezuela

Asia Pacific: China; Hong Kong, China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Egypt; Israel; Morocco; Saudi Arabia; South Africa; UAE

CATEGORIES

Pet Food

Dog and Cat Food

Cat Food

Dog Food

Other Pet Food

Pet Products

STATISTICS

Pet population

- 2004-2023
- broken down by dogs, cats, birds, fish, small mammals and reptiles
- dog population broken down by size (large, medium and small)

Prepared food as % of total consumption for dogs and cats

- 2004-2018

Retail value sales trends

- 2004-2023
- manufacturer selling price (msp) and retail selling price (rsp)

Retail volume sales trends (excluding pet products)

- 2004-2023

Per pet expenditure and consumption trends

- 2004-2018

Number of vets

- 2004-2018

Number of vet clinics for pets

- 2004-2018

Proportion of households owning a dog / cat

- 2004-2018

Pricing

- 2017; 2018

Company shares for dog food, cat food, cat litter

- 2008-2017
- % value share and actual
- by global brand owner and local brand owner
- shares for other pet food and pet products provided on an as available basis

Brand shares for dog food, cat food, cat litter

- 2008-2017
- % value share and actual
- by global brand name and local brand name
- shares for other pet food and pet products provided on an as available basis

Retail distribution patterns

- 2004-2018
- % value share and actual
- includes breakdown for dog / cat food by type (eg. wet / dry / treats / mixers)

Healthcare products by type

- 2008-2018
- % value share and actual
- includes breakdown for flea / tick treatments, worming treatments, and other products

Dog and cat food by life-cycle

- 2012-2018
- % value share and actual
- Broken down by wet versus dry food

Other pet products by type

- 2014-2018
- % value share and actual
- Broken down by beauty products, accessories and other

CATEGORY LEVEL: RETAILING

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; El Salvador*; Guatemala; Honduras*; Mexico; Panama*; Paraguay*; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; Bangladesh*; Cambodia*; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Laos*; Malaysia; Myanmar*; Pakistan; Philippines; Singapore; South Korea; Sri Lanka*; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola*; Cameroon; Côte d'Ivoire*; Egypt; Ethiopia*; Ghana*; Iraq*; Israel; Jordan*; Kenya; Kuwait*; Lebanon*; Morocco; Nigeria; Oman*; Saudi Arabia; South Africa; Tanzania*; Tunisia; United Arab Emirates

**researched data and analysis for these countries will be available as of December 2017*

CATEGORIES

Retailing

Store-based Retailing

Grocery Retailers

Non-Grocery Specialists

Apparel and Footwear Specialist Retailers

Electronics and Appliance Specialist Retailers

Health and Beauty Specialist Retailers

Home and Garden Specialist Retailers

Leisure and Personal Goods Specialist

Retailers

Mixed Retailers

Non-Store Retailing

Direct Selling

Homeshopping

Internet Retailing

Vending

Internet Pure Play Retailers

Mobile Internet Retailing

STATISTICS

Retail value sales trends*

- 2003-2022
- retail selling price (rsp), excluding sales tax / VAT
- retail selling price (rsp), including sales tax / VAT
- total retail sales (by grocery, non-grocery specialists, mixed retailers and non-store channels)

Number of retail outlets / sites

- 2003-2022

Retail selling area

- 2003-2022

Company shares, Brand shares*

- 2008-2017
- retail selling price (rsp), including sales tax / VAT
- retail selling price (rsp), excluding sales tax / VAT
- outlets
- retail selling area

**Non-store retailing sizes and shares are only available in value terms.*

CATEGORY LEVEL: SOFT DRINKS

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; El Salvador; Guatemala; Honduras; Mexico; Panama; Paraguay; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; Bangladesh; Cambodia; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Laos; Malaysia; Myanmar; Pakistan; Philippines; Singapore; South Korea; Sri Lanka; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola; Cameroon; Côte d'Ivoire; Egypt; Ethiopia; Ghana; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Morocco; Nigeria; Oman; Saudi Arabia; South Africa; Tanzania; Tunisia; United Arab Emirates

CATEGORIES

Bottled Water

Carbonates

Concentrates

Juice

RTD Coffee

RTD Tea

Sports and Energy Drinks

Asian Speciality Drinks

STATISTICS

Market size statistics

- Off-trade volume, on-trade volume and total volume sales
 - 2003-2022
 - RTD volume and fountain on-trade volume
- Off-trade and on-trade value sales
 - 2003-2022
 - retail selling price (rsp) and manufacturer selling price (msp)

Brand shares

- 2008-2017
- by global brand name and local brand name

Distribution

- 2003-2017
- % and actual

Flavours

- 2006-2017

Company shares

- 2008-2017
- global brand owner and local brand owner

CATEGORY LEVEL: TISSUE AND HYGIENE

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; El Salvador; Guatemala; Honduras; Mexico; Panama; Paraguay; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; Bangladesh; Cambodia; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Laos; Malaysia; Myanmar; Pakistan; Philippines; Singapore; South Korea; Sri Lanka; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola; Cameroon; Côte d'Ivoire; Egypt; Ethiopia; Ghana; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Morocco; Nigeria; Oman; Saudi Arabia; South Africa; Tanzania; Tunisia; United Arab Emirates

CATEGORIES

Away-from-Home Tissue and Hygiene

AFH Hygiene

AFH Adult Incontinence

AFH Tissue

AFH Boxed Facial Tissues

AFH Paper Tableware

AFH Napkins

AFH Tablecloths

AFH Paper Towels

AFH Toilet Paper

AFH Wipers

Rx/Reimbursement Adult Incontinence

Retail Tissue and Hygiene

Retail Hygiene

Adult Incontinence

Light Adult Incontinence

Moderate / Heavy Adult Incontinence

Nappies / Diapers / Pants

Disposable Pants

Nappies / Diapers

Junior Nappies / Diapers

New Born Nappies / Diapers

Standard Nappies / Diapers

Sanitary Protection

Pantyliners

Tampons

Towels

Standard Towels

Standard Towels with Wings

Standard Towels without Wings

Slim / Thin / Ultra-Thin Towels

Slim / Thin / Ultra-Thin Towels with Wings

Slim / Thin / Ultra-Thin Towels without Wings

Sanitary Protection incl. Intimate Wipes

Wipes

Home Care Wipes and Floor Cleaning Systems

Dry Electro-Static Wipes

Starter Kits / Sweepers / Sticks

Wipes and Refills

Floor Cleaning Systems

Refills

Cleaning Solution

Refill Wipes / Pads

Starter Kits / Trigger Device

Impregnated Wet Wipes

All Purpose Cleaning Wipes

Furniture Polish Wipes

Toilet Care Wipes

Window / Glass Wipes

Other Impregnated Wipes

Starter Kits / Sweepers / Sticks (excl. Wipes)

Wipes (excl. Starter Kits / Sweepers / Sticks)

Personal Wipes

General Purpose Wipes

Intimate Wipes

Baby Wipes

Cosmetic Wipes

Facial Cleansing Wipes

Deodorant Wipes

Moist Toilet Wipes

Retail Tissue

Paper Towels

Paper Tableware
Napkins
Tablecloths
Facial Tissues
Boxed Facial Tissues

Pocket Handkerchiefs
Toilet Paper
Non-Recycled Toilet Paper
Recycled Toilet Paper

STATISTICS

Retail value sales

- 2003-2022
- Manufacturer selling price (msp) and retail selling price (rsp)

Retail volume sales

- 2003-2022
- Volume in units or tonnes

Rx/reimbursement adult incontinence

- 2003-2022
- Value at manufacturer selling price (msp)
- Volume in units

Away-from-home value sales

- 2003-2022
- Manufacturer selling price (msp)

Away-from-home volume sales:

- 2003-2022
- Volume in units or tonnes

Pricing

- Select top brands and private label
- 2016-2017

Retail company shares

- 2007-2017
- Rsp value % share, actuals and rankings
- Volume share for select product categories by global brand owner and local brand owner

Retail brand shares

- 2007-2017
- Rsp value % share, actuals and rankings
- Volume share for select product categories
- By global brand name and local brand name

Retail distribution

- 2003-2017
- % and actual value
- Value sales per retail channel (store and non-store retail)

Away-from-home distribution

- 2003-2017
- % and actuals
- Value sales per away-from-home channel (hospitals / healthcare; public sector; business / industry; horeca)

CATEGORY LEVEL: TOBACCO

GEOGRAPHIC COVERAGE

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Eastern Europe: Belarus; Bosnia-Herzegovina; Bulgaria; Croatia; Czech Republic; Estonia; Georgia; Hungary; Latvia; Lithuania; Macedonia; Poland; Romania; Russia; Serbia; Slovakia; Slovenia; Ukraine

North America: Canada; USA

Latin America: Argentina; Bolivia; Brazil; Chile; Colombia; Costa Rica; Dominican Republic; Ecuador; El Salvador; Guatemala; Honduras; Mexico; Panama; Paraguay; Peru; Uruguay; Venezuela

Asia Pacific: Azerbaijan; Bangladesh; Cambodia; China; Hong Kong, China; India; Indonesia; Japan; Kazakhstan; Laos; Malaysia; Myanmar; Pakistan; Philippines; Singapore; South Korea; Sri Lanka; Taiwan; Thailand; Uzbekistan; Vietnam

Australasia: Australia; New Zealand

Africa and Middle East: Algeria; Angola; Cameroon; Côte d'Ivoire; Egypt; Ethiopia; Ghana; Iraq; Israel; Jordan; Kenya; Kuwait; Lebanon; Morocco; Nigeria; Oman; Saudi Arabia; South Africa; Tanzania; Tunisia; United Arab Emirates

CATEGORIES

Cigarettes

Cigars and Cigarillos

Smoking Tobacco

Smokeless Tobacco

Vapour Products

STATISTICS

Per capita expenditure and consumption trends

- by total population and number of smokers

- by global brand owner and local brand owner

Retail volume sales trends

- 2003-2022
- billions of sticks / tonnes as appropriate

Brand shares

- 2008-2017
- % share and actual
- by global brand name and local brand name

Retail value sales trends

- 2003-2022
- retail selling price (rsp)

Retail distribution patterns

- 2003-2017
- % share and actual

Illicit trade volume sales trends (cigarettes only)

- 2003-2022

Smoking prevalence

- 2003-2022
- % share and actual

Company shares

- 2008-2017
- % share and actual (Vapour Products ranking only)

Taxation

- 2005-2017

CATEGORY LEVEL: TOYS AND GAMES

GEOGRAPHIC COVERAGE

Western Europe: France; Germany; Italy; Netherlands; Spain; Switzerland; Sweden; Turkey; United Kingdom

Eastern Europe: Poland; Russia; Romania; Ukraine

North America: Canada; USA

Latin America: Argentina; Brazil; Mexico

Asia Pacific: China; Hong Kong; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand

Australasia: Australia

Africa and Middle East: South Africa; UAE

CATEGORIES

Traditional Toys and Games

Video Games

Video Games Hardware

Video Games Software

STATISTICS

Retail value sales trends

- 2003-2022
- Retail selling price (rsp)
- Retail volume (for static Consoles, hand-held consoles, AR / VR headsets)

Company and brand shares

- 2009-2017
- % retail value share, actuals and rankings
- % retail volume share, actuals and rankings (for static Consoles, hand-held consoles, AR/VR headsets)
- by global brand owner and local brand owner

Retail distribution patterns

- 2003-2017
- % retail value share and actuals

Pricing

- 2017 for static consoles, hand-held consoles, AR / VR headsets

Analysis by Demographic

- 2005-2022
- Traditional toys and games by target target

- % retail value share and actuals

Analysis by Licensing

- 2008-2022
- Traditional toys and games categories by licencing
- % retail value share and actuals

Analysis by Type

- 2005-2017
- Traditional toys and games by type: electronic vs. non-electronic
- % retail value share and actuals

Video Games Software by Format

- 2011-2022
- Game sales vs. in-game purchases for video games software
- % retail value share and actuals

Install base and replacement cycle

- 2015-2022
- Install base ('000 units), penetration rates (percentage), and replacement cycle (months) for static consoles and AR / VR headsets

CATEGORY LEVEL: TRAVEL

GEOGRAPHIC COVERAGE

Major markets

Africa and Middle East: Egypt; Israel; Kenya; Morocco; Saudi Arabia; South Africa; UAE

Asia Pacific: China; Hong Kong, China; India; Indonesia; Japan; Malaysia; Philippines; Singapore; South Korea; Taiwan; Thailand; Vietnam

Australasia: Australia; New Zealand

Eastern Europe: Bulgaria; Croatia; Czech Republic; Hungary; Poland; Romania; Russia; Slovakia; Slovenia, Ukraine

Latin America: Argentina; Brazil; Chile; Colombia; Ecuador; Mexico; Peru; Venezuela

North America: Canada; USA

Western Europe: Austria; Belgium; Denmark; Finland; France; Germany; Greece; Ireland; Italy; Netherlands; Norway; Portugal; Spain; Sweden; Switzerland; Turkey; United Kingdom

Market Insights

Africa and Middle East: Algeria; Bahrain, Cameroon; Jordan; Kuwait; Lebanon; Mauritius; Mozambique; Nigeria; Oman; Qatar; Tanzania; Tunisia

Asia Pacific: Azerbaijan; Cambodia; Fiji; Kazakhstan; Laos; Macau; Maldives; Myanmar; Pakistan; Sri Lanka; Uzbekistan

Eastern Europe: Belarus; Bosnia-Herzegovina; Estonia; Georgia; Latvia; Lithuania; Macedonia; Serbia

Latin America: Bolivia; Costa Rica; Dominican Republic; Guatemala; Jamaica; Panama, Uruguay

Western Europe: Cyprus; Iceland; Malta

100 countries are available for category research including 58 Major Markets and 42 Insight countries as listed above.

210 countries are available for inbound and outbound tourism flows data, including:

Afghanistan; Albania; American Samoa; Andorra, Angola; Anguilla; Antigua; Armenia; Aruba; Bahamas; Bangladesh; Barbados; Belize; Benin; Bermuda; Bhutan; British Virgin Islands; Brunei; Botswana; Burkina Faso; Burundi; Cape Verde; Cayman Islands; Chad; Central African Republic; Comoros; Côte d'Ivoire; Curaçao; Democratic Republic Congo; Djibouti; Dominica; Equatorial Guinea; El Salvador; Eritrea; Ethiopia; French Guiana; French Polynesia; Gabon; Gambia; Ghana; Gibraltar; Grenada; Guadeloupe; Guam; Guinea; Guinea-Bissau; Guyana; Haiti; Honduras; Iraq; Kiribati; Kosovo; Lesotho; Liberia; Liechtenstein; Libya; Luxembourg; Madagascar; Malawi; Mali; Martinique; Mauritania; Moldova; Monaco; Mongolia; Montenegro; Namibia; Nauru; New Caledonia; Nepal; Nicaragua; Niger; North Korea; Papua New Guinea; Paraguay; Puerto Rico; Réunion; Rwanda Samoa; Sao Tomé e Príncipe; Senegal; Seychelles; Sint Maarten; Sierra Leone; St Kitts; St Lucia; St Vincent and the Grenadines; Solomon Islands; Somalia; South Sudan; Sudan; Suriname; Swaziland; Syria; Tajikistan; Togo; Tonga; Trinidad and Tobago; Turkmenistan; Tuvalu; Uganda; US Virgin Islands; Vanuatu; Yemen; Zambia; Zimbabwe.

CATEGORIES

Tourism Flows

Domestic Trips

Domestic Expenditure

Inbound Arrivals

Inbound Receipts

Outbound Departures

Outbound Expenditure

Traveller Profiles

Annual Leave

Leisure Outbound Demographics

Seasonality

Travellers by Age

Travel Modes

Airlines

Other Transport

Bus

Cruise
Ferry
Rail

Lodging

Hotels
Short-term rentals
Other Lodging

Activities

Attractions
Medical Tourism
Shopping by International Tourists
Spas

Online Travel Sales and Intermediaries

Intermediaries
Lodging (Source of Demand)
Car Rental (Source of Demand)
Cruise (Source of Demand)
Air (Source of Demand)
Other Transport (Source of Demand)
Package Holiday (Source of Demand)
Other Sales (Source of Demand)

Online Travel Sales to Residents

Mobile Travel Sales to Residents

Online sales channels

Direct suppliers
Intermediaries

STATISTICS

Major markets

Travel

Traveller Profiles

- annual leave
- leisure outbound demographics
- seasonality
- travellers by age

Tourism Flows

- 2004-2023
- inbound arrivals
- business arrivals
- leisure arrivals
- arrivals by travel mode
- inbound length of stay
- inbound receipts
- inbound business receipts
- inbound leisure receipts
- inbound receipts by category
- leisure inbound demographics (2008-2018)
- city arrivals (2008-2018)
- outbound source markets
- business outbound departures
- leisure outbound departures
- outbound departures by travel mode
- outbound length of stay
- outbound expenditure
- outbound business expenditure
- outbound leisure expenditure
- outbound expenditure by category
- domestic trips
- domestic trips by travel mode
- domestic trips by destination

- domestic business expenditure
- domestic leisure expenditure
- leisure domestic trips by travel mode
- business domestic trips by travel mode
- domestic expenditure
- domestic expenditure by category

Travel Modes

- 2004-2023
- average annual distance travelled by car
- airlines sales
- airlines sales by charter, low cost carrier, schedule
- schedule airlines: aircraft departures
- airlines km travelled
- distance flown on scheduled flights
- airlines passengers traffic
- online and offline sales
- online sales by direct vs intermediaries
- leading airports (2012-2018)
- airlines company and brand shares (2009-2018)
- airlines passengers carried, average % load factor, sales per passenger (2009-2017)
- other transport sales
- other transport km travelled
- other transport average annual distance travelled by car
- other transport
- bus
- cruise
- ferry
- rail km travelled
- rail sales
- other transport online and offline sales
- other transport by direct vs intermediaries

- car rental sales
- car rental sales by business/leisure/insurance replacement car rental
- car rental transactions
- fleet size
- number of operators
- number of rental days
- online and offline sales
- online sales by direct vs intermediaries
- car rental company and brand shares (2008-2018)
- car rental brand transactions, average rental duration, fleet size (2008-2018)

Lodging

- 2004-2023
- sales by category
- outlets by category
- hotels by price platform (luxury and upscale hotels, mid-priced hotels, budget hotels, unrated hotels)
- short-term rentals sales and outlets
- lodging and hotels rooms
- lodging and hotels room nights**
- lodging and hotels % occupancy
- lodging and hotels online and offline sales

Insights

Flows

- 2004-2023
- inbound arrivals
- arrivals by country of origin
- arrivals by travel mode
- arrivals by purpose of visit
- city arrivals (2010-2018)
- inbound receipts
- outbound source markets
- outbound departures by destination
- outbound departures by travel mode
- outbound departures by purpose of visit
- outbound expenditure
- domestic trips
- leisure domestic trips by travel mode
- business domestic trips by travel mode
- domestic expenditure

Travel Modes

- 2004-2023
- value
- online sales
- offline sales

- online sales by direct vs intermediaries for lodging, hotels, short-term rentals and other lodging
- hotel company and brand shares (2009-2018)
- hotel brand outlets and rooms (2009-2018)
- short-term rentals brand shares (2009-2018)

Activities (Destination)

- 2004-2023
- sales by category
- attractions visitors by category
- attractions online and offline sales
- attractions online sales by direct vs intermediaries
- leading attractions 2006-2018

Online Travel Sales and Intermediaries 2004-2023

Intermediaries

- 2004-2023
- sales by category
- online and offline sales
- sales by corporate business vs leisure
- intermediaries outlets
- intermediaries company and brand shares 2009-2018
- intermediaries % online sales and shares 2009-2018

Airlines

- 2004-2023
- value
- online sales
- offline sales
- Other Transport
- Online Value Sales
- Offline Value Sales
- Other Transport by Category
- Bus
- Cruise
- Ferry
- Rail
- Other Transport Types
- Other Transport Direct
- Other Transport Intermediaries

Car rental

- 2004-2023
- value
- online sales
- offline sales

Lodging

- 2004-2023
- value
- outlets
- rooms and room nights**
- online sales
- offline sales
- Hotels
 - 2004-2023
 - value, outlets and rooms
 - online sales
 - offline sales
- Short-term rentals
- Other Lodging
- Online Value Sales
- Offline Value Sales
- Other Lodging by Category

- Campsites
- Hostels
- Other Lodging Types
- Other Lodging Direct
- Other Lodging Intermediaries

Attractions

- 2004-2023
- value
- online sales
- offline sales

Intermediaries

- 2004-2023
- value
- online sales
- offline sales

***Room nights for campsites and other lodging are no longer researched datasets*