



## Emerald Emerging Market Case Studies 2018

Emerald

Available to purchase until 31/12/9999

Access the online collection of case studies focusing on business decision making and management development throughout key global emerging markets This agreement offers the opportunity to purchase outright archive cases in yearly "slices".

## Key Facts

### Benefits

Discounts against individual purchase

### Important dates

**Agreement start:** 1 January 2018

**Agreement end:** 31 December 2020

**Licences:** Licences are perpetual

### VAT

From 1 May 2020:

- Zero rate VAT applies to Emerald Emerging Market Case Studies

### Licence type

Site licence

### Commitment Period

This Agreement is of 3 years duration. Institutions may join the agreement at any time during the agreement period.

### Trial

A 30 day free trial is available. Please contact [Chest Help](#) with contact details and IP range.

### Eligible Institutions

Higher and Further Education and Research Councils in the United Kingdom, and to Universities and Colleges of Further Education in the Republic of Ireland.

Other organisations aligned with Jisc's charitable objectives of supporting education, research bodies and the public sector may ask to participate in the Agreement. Jisc will liaise with the Supplier about any such requests.

### Background Information

This is the continuation of a popular long standing agreement with Emerald for quality content in business management and other subject areas.

---

## Product Information

### Supplier Details

Owner: Emerald Publishing Ltd, registered in England and Wales (company number 3080506), Howard House, Wagon Lane, Bingley, West Yorkshire, BD16 1WA

### Product Description

Emerald Emerging Markets Case Studies (EEMCS) is an online collection of peer-reviewed case studies focusing on business decision making and management development throughout key global emerging markets. Cases are written by case writers working in or closely with developing economies, offering local perspectives with global appeal. EEMCS addresses the increasing demand from business educators and practitioners for quality-controlled teaching cases focusing on global emerging markets.

#### Practical application

Teaching cases can be used in classroom situations to stimulate learning and add practical knowledge. To support this, every case is accompanied with complimentary teaching notes compiled by the author.

Emerald Emerging Markets Case Studies:

- Engage students through active learning and examples of real business issues.
- Spotlight strategic markets and business theory, allowing students to transform managerial knowledge into practice.
- Encourage entrepreneurial thinking and critical exploration through class activities.
- Give an understanding of various issues that are faced by companies in emerging economies.

Emerald Emerging Markets Case Studies provides you with perpetual access to content published in years 2011 to 2016:

- 150 case studies from 2011
- 100 case studies from 2012
- 80 case studies from 2013
- 80 case studies from 2014
- 80 case studies from 2015
- 50 case studies from 2016

Download the [Full Title List](#)

### Access and Identity Management Solution

Solution	Availability
OpenAthens	Yes
Shibboleth	Yes
IP address range	Yes
Username / Password	No
EzyProxy	Yes

### Technical Function Specification

The supplier confirms that throughout the term of the agreement the products will comply with the standards indicated.

Technical Function	Standard	Compliance	Supplier Notes
Full text linking	<a href="#">OpenURL</a>	Yes	
Federated searching	<a href="#">Z39.50 protocol</a>	No	
Harvesting	<a href="#">SRW/SRU</a>	No	
	<a href="#">OAI-PMH</a>	No	
	<a href="#">RSS</a> or <a href="#">Atom</a>	No	
Metadata standards	<a href="#">Dublin Core</a>	Yes	
	<a href="#">MARC</a>	Yes	
	<a href="#">PRISM</a>	No	
Months embargo period		No	
Digital preservation	<a href="#">Lockss</a>	Yes	
	<a href="#">Clockss</a>	No	
	<a href="#">Portico</a>	Yes	
Usage statistics	<a href="#">COUNTER</a>	Yes	
	<a href="#">SUSHI</a>	Yes	
Accessibility	<a href="#">Web Content Accessibility Guidelines</a>	Yes	Emerald aims to make all public Web pages meet level AA, and will aspire to meet level AAA where possible within resource constraints. <a href="#">Emerald's Accessibility Statement</a>
Personalisation features		Yes	Once a user has registered on 'My Profile' they can create a range of customised features, including: RSS Feeds; Saved Search Alerts, ToC Alerts and Weekly Digests of subscribed or all journals; create Marked Lists; and subscribe to Emerald Newsletters. There are a range of communities for different end-users (authors, librarians, researchers, teachers) which offer interactive participation.
Service levels		No	

## Updates

Each year has fixed content which will not be updated.

## Alterations/Additions

All new functionality of the Emerald platform is included for all products at no additional cost.

# Service and Support

## Trials

A 30 day free trial is available. Please contact [Chest Help](#) with contact details and IP range. .

## Login information

[www.emeraldinsight.com](http://www.emeraldinsight.com)

## Technical Support

Support will be provided via a single contact or his/her deputy at each Institution. Contact details:

- email: [support@emeraldinsight.com](mailto:support@emeraldinsight.com)
- phone: 01274 785 278
- fax: 01274 785 204

## Product Documentation

Comprehensive help files are included in the Online service

- [Link to Guides for Librarians](#)
- [Quick Guides for end users](#)

Copying of hardcopy and electronic documentation is permitted for staff and registered students and other permitted users except Alumni. Registered users are able to make up to 25 copies of the resources.

### Alumni specifically:

Where additional access has been subscribed to for Alumni (who have access to subscribing library's facilities) they may copy parts of both hardcopy and electronic for personal use only and may not distribute it without requesting permission through either Rightslink or emailing [permissions@emeraldinsight.com](mailto:permissions@emeraldinsight.com).

---

## Terms and Conditions

The Chest Order, together with the Licence Terms and Conditions, and any exceptions listed below, create a legally binding contract between your institution, organisation or company and the Licensor. Therefore please read the terms and conditions carefully and only submit a Chest Order if its terms and conditions are acceptable to your institution, organisation or company and you have the authority to make the financial commitment shown.

## Licence

This Site licence is subject to the terms and conditions for the [Standard Chest Licence for Online Resources](#).

## Payment Terms

On receipt of a completed Order, Institutions will be invoiced for the Agreement year in which the Licence is signed.

**Chest is an Enterprise of Jisc. All Purchase orders must be made out to JISC, 4 Portwall Lane, Bristol, BS1 6NB**

All terms contained in a PO are expressly rejected and do not form part of the Licence or vary the Licence terms in any way.

Payments are due within thirty days of invoice date; recipients of late payments are entitled to interest in accordance with **UK statutory provisions**.

## What are institutions and library services allowed to do?

Keep a local cached copy for Educational Purposes	Yes
---	-----

Incorporation of parts of the Licensed Material	Yes
---	-----

Deposit learning and teaching objects in repositories

Yes

Interlibrary loan

Yes

## Who can use the resource?

User	On site	Remote access
Students	Yes	Yes
Staff	Yes	Yes
Walk-in users	Yes	No
Alumni members	£	£

## What can authorised users do?

The resources can be used for Educational Purposes – defined as:

- education
- teaching
- distance learning
- private study
- academic research
- administration and management of the Licensee's educational or research operations

Exclusions:

- The resources **may not** be used for anything other than Educational Purposes unless the Licence Extension for Commercial Projects has been bought; this allows use for the restricted "Commercial Projects" defined – see Annex B of the Licence (Licence Extension for Commercial Projects)
- Downloading of large amounts of material by authorised users that might be considered 'systematic'.

## Termination Clauses

Subject to any Fee shown on the Website, the Licensee may retain an electronic copy of the Licensed Material in its archives for reference only. Copies of parts of the Licensed Material already made and/or used by the Licensee or Authorised may be retained and used in accordance with the terms of this Licence Agreement.

It is the intention of Chest and Emerald to renew this Agreement. If the Agreement is renewed or extended, then new conditions may apply. If the Agreement is not renewed, then any extension is a matter between institutions and Emerald.

## Personal Licences

Personal licences are not available under this Agreement.

# Products and Pricing

Prices are in GBP

**VAT:** From 1 May 2020:

- Zero rate VAT applies to Emerald Emerging Market Case Studies

This agreement offers the opportunity to purchase outright archive cases in yearly "slices" or collections.

Optional Education and Alumni Licence extensions are available - see below.

**Payment terms are shown on the Terms and Conditions tab.**

Choose the collection(s) that you want and add any licence extensions, submit your order and Chest Help will confirm the price that you will pay.

## Pricing

Collection Year	No. of cases	Purchase Price £
Complete Collection 2011-2019	-	12,000
2019	100	2,500
2018	100	1,850
2017	80	1,500
2016	50	1,500
2015	80	1,500
2014	80	1,500
2013	80	1,500
2012	100	1,500
2011	150	1,500

## Licence Extension Pricing

Educational Purpose and/or Alumni Licence Extensions can be added to your Site Licence for the collections you have chosen.

The table below shows the prices for the extensions as a % of the purchase price of the collection(s).

FTE refers to the number of additional FTEs being licensed under the Educational Purpose Licence.

FTE	% of Collection Price
Up to 2,000	10%
2,001 - 5,000	12%
5,001 - 8,000	15%
8,001 - 10,000	20%
10,000+	25%
Alumni	10%

Select your FTE number below and Chest Help will let you what the final price of your order will be.

Licence Extension	FTE	Price £
Alumni	-	TBA
Education Extension	up to 2,000	TBA
Education Extension	2,001-5,000	TBA
Education Extension	5,001-8,000	TBA

Licence Extension	FTE	Price £
Education Extension	8,001-10,000	TBA
Education Extension	10,000+	TBA

Commercial in confidence

Operating address: Chest (a Jisc Enterprise), 4 Portwall Lane, Bristol. BS1 6NB email:help@chest.ac.uk tel:0300 121 0878

Jisc (Registered Office), 4 Portwall Lane , Bristol, BS1 6NB | Charity No. 1149740 | Company No. 5747339