Verbit - Packages

Verbit

Available to purchase until 30/09/2027

Verbit serves as a one-stop-shop for transcription and captioning for universities, colleges and non-profits. They provide seamless integrations and real-time service at competitive pricing that doesn't compromise on accuracy or speed. They make captions not just an accommodation feature, but a learning and interactive feature that benefits all participants.

Key Facts

Benefits

- Accurate transcripts and captions
- Tailored packages for universities, colleges, and non-profits
- Supports compliance with Public Sector Bodies Accessibility Regulations (2018), the European Accessibility Act and **WCAG**
- Interactive solution based on the combination of technology and a human touch
- **Integrations** with web conferencing, learning management systems (LMS) and video platforms such as Panopto, Kaltura, Canvas, YouTube and more
- Easy-to-use platform for admins and students
- Unique licensing model allows institutions complete control over their spend

Important dates

Agreement Start: 1 October 2024

Agreement End: 30 September 2027

Licence Type

Purchase of set package

Commitment Period

Institutions purchase packages with Verbit and then have 12 months in which to use the credit.

Trial

Free trials are available. Please contact Help@chest.ac.uk for further information

Eligible Institutions

Higher and Further Education, Research Councils, Associated Sites, Charities in the United Kingdom and Third Level Institutions in Ireland

Background Information

This Agreement has been negotiated by Chest in response to a need within the Accessibility community.

Product Information

Supplier Details

Licensor: Verbit Software Ltd, registered in Israel (company number 51-554773), 94 Yigal Alon Street, Tel Aviv, 6789139.
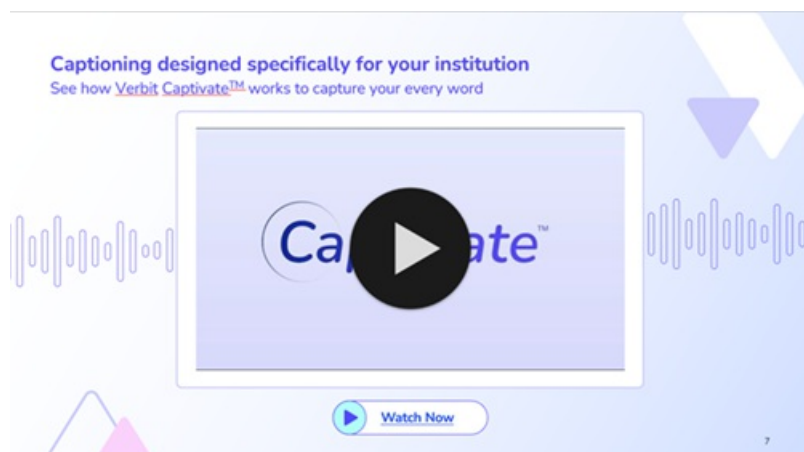
Product Description

What Verbit offers to institutions and organisations

Verbit partners with universities, colleges and non-profits to help promote access and engagement – from meetings to events and the classroom. Its **captioning** and **transcription** offerings are purpose-built to meet the unique and specific demands of your subject matter. More than 3,000 universities, institutions and businesses rely on Verbit's in-house AI technology and professional human captioners to make their learning environments more accessible.

Verbit's proprietary captioning technology, **Captivate™**, provides high-accuracy, cost-efficient transcripts and captions, guaranteed uptimes and customisation. It's trained using diverse language models, enabling it to understand languages, accents and speech patterns better than generic automatic speech recognition (ASR) engines and can be tailored to fit your unique needs. Watch the video below to learn more:

Why caption your content?

Captions engage professionals and students learning in various environments more effectively, increasing their comprehension of videos, events and content they're consuming.

The biggest issue around captioning is the time it takes to correct automated captions. It takes around 6 hours to correct one hour of video. Some universities create 1000s of hours of lecture capture a week, striving to meet regulations. Whilst it is possible to claim 'disproportionate burden' against correcting captions, this is a temporary solution (can be invoked for around two years, until a solution to an accessibility issue is found) and is justified based on cost.
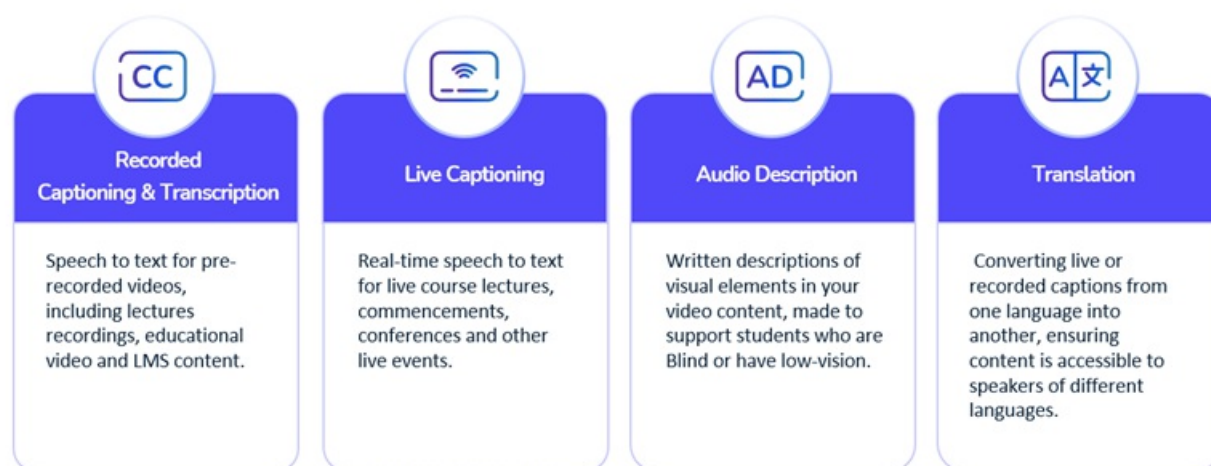
See this Jisc page for more information on captioning accessibility regulations

Verbit Services

The Verbit Chest Agreement offers Captioning, Transcription, Live Captions and Translation. Click on the below links to find out more about each of them.

- **Captioning**
- **Transcription**

- **Live Captioning**
- **Translation**

- **Gen.V transcript insights**

 Why use Verbit?

Verbit's solutions provide institutions and organisations with many advantages, including:

- **Compliance:** Our solutions are designed to support your accessibility goals and requirements, including the Public Sector Bodies Accessibility Regulations (2018), the European Accessibility Act (EAA) and
- **Ease of use with key integrations:** Users benefit from **API and out-of-the-box integrations** with LMS such as Kaltura and Canvas as well as video platforms like Panopto, YouTube, Google Drive and more.
- **Security & Privacy:** Verbit's platform meets **SOC 2** and **GDPR** guidelines, ensuring users meet disability needs, among others.
- **Generative AI Tools:** Verbit's generative AI tool, **V,** allows you to extract valuable insights from transcripts, including summaries, quizzes and keywords.
- **Specialised Customer :** With Verbit, you'll have a dedicated customer success manager to collaborate with to address your institution's specific accessibility needs.

How does the agreement with Verbit work?

This Agreement allows institutions in Further Education (FE), Higher Education (HE), and the not-for-profit sector to purchase packages specifically designed for their needs.

Each institution can choose between two types of packages:

1. **Academic Recorded**
2. **Academic Live**

Each package offers three levels of access: **Basic, Advanced,** and **Expert**. This tiered approach provides flexible pricing to suit the specific needs of each institution.

Detailed pricing information for each access level can be found under the "Products and Pricing" tab in this Agreement.

Frequently Asked Questions (FAQ)

Q: What file types can be captioned and subtitled?
A: Verbit accepts a variety of file formats, including MP4, MPG, MP3 and more. **Learn more** on our support site.

Q: What closed caption and subtitle formats are supported?
A: Verbit's users can export captions and subtitles in a variety of formats, including SRT, VTT, SCC, SAMI and DFXP. **Learn more** on our support site.

Q: Does Verbit support open and encoded captions?
A: Yes, Verbit supports both options.

Q: Can Verbit provide captions for difficult audio and video?
A: Yes, Verbit's technology and AI-based solution improves with each use. It accommodates difficult accents, background noise and individual speakers.

Q: Can captions help to boost my SEO rankings?
A: Yes, Verbit's captioning solution makes all content searchable, which improves its users' SEO rankings. Closed captions create a text file that search engines can interpret, allowing videos with closed captions to rank significantly higher in search results.

Q: If we were initially planning on syncing via OneDrive but considering migrating to another synching method mid-contract, would that cause any issues?
A: No. Customers can migrate to another integration at any time during their contract.

Customer Testimonials

Institutions worldwide trust Verbit to make their content and experiences more accessible. Our partnerships provide live and recorded video accessibility for all participants, while adapting to every organisation's need and budget. Read more **customer stories** online.

"I found Verbit, and it just seemed such a good fit because I was literally just about to send 40 videos manually to somebody to download, and watch, and transcribe, and the process just felt so painful. Verbit was just a simple win."

- **Sushil Pallen, Learning Innovation Manager, London Business School**

"When we first joined with Verbit, we had a large number of events that we'd planned. They helped us to rapidly set those up because from signing a contract to things actually going live, I think was like a week. It was really short notice. The guys I worked with there, they were fabulous."

- **Juli MacArthur, Learning Technologist, Royal College of Art**

"It's great that Verbit does it in UK English because I think sometimes that's a challenge with some of the automatic transcriptions, is they're provided in American English, and being a UK University, UK English is really important to us."

- **Jenny Crow, Digital Education Team Manager, University of Glasgow**

"We were originally using a service that provided transcriptions and captions with a week-long turnaround, but we were finding ourselves needing to be timelier. We also needed a way to incorporate captioning into Zoom meetings and livestreams. Verbit was the answer to all these needs. Verbit's platform is user-friendly and easy to navigate."

- **Latoya Clark-Horne, Instructional Technology Coordinator, Hinds Community College**

"Verbit continues to bridge the accessibility gap within higher education and demonstrates a pivotal commitment to providing equal access to our students, staff and faculty at the University of Pittsburgh. From day one of meeting our customer success manager, Dr. Misty Cobb, she has gone above and beyond with exceptional services!"

- **Chad Jurica, Ed.D., Disability Specialist, University of Pittsburgh**

Read more of Verbit's Customer Stories online

Service and Support

Trials

Free trials are available. Please contact **help@chest.ac.uk** for further information

Product Documentation, Support and Training

Please visit **Verbit's Support Site**

Supplier Web Address

System releases, new versions and functionality

The Licensee is entitled to all updates and new versions that are made generally available to the Supplier's customers.

Platforms

Access **Verbit's login page** online.

Method of delivery of product

Software as a Solution deliverable over the internet. Preferred browser is Chrome.

Useful resources

Helpful blogs from Verbit

Topic: Accessibility Laws and Regulations

What to Know About Digital Accessibility Laws in the UK

Educational organisations must adhere to the Web Content Accessibility Guidelines, a recognised international standard. So what do institutions need to do to meet the requirements set out by the PSBAR? **Read more here.**

Key Pointers from Two UK University Leaders Getting Accessibility 'Right'

Two UK university leaders emphasise the importance of understanding legal accessibility regulations, implementing scalable captioning solutions, addressing challenges related to accents and errors, and extending accessibility efforts beyond the classroom to create inclusive student experiences in compliance with the Public Sector Bodies Accessibility Regulations (PSBAR). **Read more here.**

Topic: Supporting students with disabilities

10 Must-Know Considerations to Assist Learners with ADHD. Verbit considers challenges within academic settings for students with ADHD. With a dropout rate twice the average and only 16% accessing vital support, a notable disparity exists. Individuals with ADHD, however, display a significant propensity for entrepreneurial pursuits. The article offers concise tips for students and educators, emphasising aligning paths with passions and proactive accommodation support. The goal is to foster a more inclusive learning environment for those with ADHD. **Read more here.**

Why Accessibility is an Essential Piece of the Higher Education Puzzle

As the number of students, staff, and researchers with disabilities grows The Times Higher Education suggests valuable steps, including seeking feedback, avoiding assumptions, and enhancing accessibility in campus events and structures. **Read more here.**

Topic: Web Accessibility Technologies

Biased Bots: Are You Using AI That Violates the UK Equality Act?

AI's growing role in workplaces and education poses risks of violating the UK Equality Act due to potential biases. From discriminatory Amazon algorithms to robots exhibiting racial biases, AI's reliance on flawed data is concerning. To mitigate these risks, companies must test AI for biases, ensure transparency in AI use. **Read more here.**

Why You Should be Wary of Using an "Accessibility Checker" Alone.

Recent experimentation with online accessibility checkers revealed significant discrepancies, raising doubts about their reliability in ensuring a fully accessible web environment for individuals with disabilities. These tools, while helpful as a starting point, often present conflicting results and misidentify intentional design elements as accessibility issues. Expert insights emphasise the need for a more comprehensive approach. **Read more here.**

Technologies Designed for Specific Learning Needs' Are Helping Everyone

The University of Notre Dame holds a remarkable 93% four-year graduation rate, but the traditional four-year degree format no longer fits the

needs of most students. To stay competitive, universities must break away from the conventional mold, adopt flexible learning methods, integrate technology, and prioritise inclusivity through Universal Design for Learning (UDL). **Read more here.**

Webinars

Bringing Accessibility & Inclusion to Life in HE and FE Through Captioning

Watch this webinar to learn how Verbit is serving as an effective partner to City, University of London and offering guidance to UK institutions with captioning, transcription and audio description solutions. Learn how to tackle challenges you're likely facing and see a demo of helpful solutions. Watch the **on-demand webinar video** online.

Case studies

Organisations of all sizes, colleges, universities, legal firms and government agencies trust Verbit's captioning technologies. Learn more about **Verbit's Customers** online.

Read the case study on City, University of London's partnership with Verbit

Learn more about Verbit's success story with the Royal College of Art

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